



CITY OF MERCER ISLAND

CITY COUNCIL MEETING AGENDA

Tuesday
January 6, 2015
6:00 PM

Mayor Bruce Bassett
Deputy Mayor Dan Grausz

Councilmembers Debbie Bertlin, Jane Brahm,
Mike Cero, Tana Senn and Benson Wong

Contact: 206.275.7793, council@mercergov.org
www.mercergov.org/council

All meetings are held in the City Hall Council Chambers at
9611 SE 36th Street, Mercer Island, WA unless otherwise noticed

"Appearances" is the time set aside for members of the public to speak to the City Council
about any issues of concern. If you wish to speak, please consider the following points:

(1) speak audibly into the podium microphone, (2) state your name and address for
the record, and (3) limit your comments to three minutes.

Please note: the Council does not usually respond to comments during the meeting.

SPECIAL MEETING

CALL TO ORDER & ROLL CALL, 6:00 PM

SPECIAL BUSINESS

AB 5031 City Council Vacancy - Candidate Speeches

ADJOURNMENT



BUSINESS OF THE CITY COUNCIL CITY OF MERCER ISLAND, WA

AB 5031
January 6, 2014
Regular Business

CITY COUNCIL VACANCY – CANDIDATE SPEECHES

Proposed Council Action:
Hear candidate speeches.

DEPARTMENT OF

City Manager (Ali Spietz)

COUNCIL LIAISON

n/a

EXHIBITS

1. Advertisements on City's website, in MI Weekly and MI Reporter
2. Application packets from each candidates

APPROVED BY CITY MANAGER

AMOUNT OF EXPENDITURE	\$	n/a
AMOUNT BUDGETED	\$	n/a
APPROPRIATION REQUIRED	\$	n/a

SUMMARY

BACKGROUND

Ms. Tana Senn announced her resignation from the Mercer Island City Council effective January 5, 2014 as she was elected to the Washington State House of Representatives in November 2014. Pursuant to RCW 42.12.070, the Council shall appoint a qualified person to fill the vacant position within ninety (90) days. Though Washington State law does not provide for a specific procedure for selecting someone to fill the vacancy, Council followed the procedures in previous vacancies (1999, 2011, and 2012).

Through the City's website, the MI Weekly and the Mercer Island Reporter, residents were encouraged to apply for the vacancy by submitting a letter of interest, a resume and answers to supplemental questions. Eleven (11) applications were received by the deadline of January 30, 2014 at 5:00 pm. The four candidates are (listed alphabetically): Megan Coppersmith Szerwo, Darren Gold, Bradley Jennison, Ralph Jorgenson, Andrew Lamb, Steve Marshall, Terry Pottmeyer, Carl Silverberg, Matthew Tardif, Joel Wachs, and Wendy Weiker.

SPEECH QUESTIONS

Each Candidate will have 3-5 minutes to speak to the Council. Answers to the following questions should be addressed in their speech:

1. Why do you want to serve on the City Council?
2. What experiences, talents or skills do you bring to the Council and community that you would like to highlight?
3. Are there any regional issues or forums in which you have a particular interest or expertise? (e.g. transportation, water supply, human services, water quality, fiscal management, solid waste, parks & open space, etc.)

4. Do you want to serve on the City Council because of a particular local issue on which you want to work or are your interests more broadly distributed?

The Council may ask additional questions of candidates during their speech.

NEXT STEPS

At the Council Meeting of January 20, 2015, the Council will nominate and vote from the candidate group for appointment of the vacancy. The nomination procedures will be outlined in the agenda bill.

RECOMMENDATION

City Clerk

No formal action required (appointment to be made at the January 20 Council Meeting).

City Council Vacancy Recruitment

December 3, 2014 - The City of Mercer Island is accepting applications from residents of Mercer Island to fill a vacancy on the City Council. Tana Senn has resigned her position as Councilmember effective January 5, 2015.

The term of this position will commence once a candidate is appointed by a majority vote of the City Council, and will expire after the results of the general election to be held November 3, 2015 have been certified.

The timeline for filling the Council vacancy is as follows:

- **Tuesday, December 30, 2014:** Applications due to City Clerk by 5:00 pm
- **Tuesday, January 6, 2015:** Candidate interviews beginning at 6:00 pm (Special Meeting)
- **Tuesday, January 20, 2015:** Council vote and swearing in of new Councilmember (Regular Meeting*)

**The appointed candidate will be expected to attend the 2015 Council Planning Session at the Community Center, January 23-24, 2015 (Friday evening, all day Saturday and Sunday morning)*

Residents interested in applying must have resided within the City of Mercer Island for one year and must be a registered voter.

Applications must be received by **5:00 pm on Tuesday, December 30, 2014**. Applications received after 5:00 pm will not be accepted.

[Click here](#) to download the application for appointment to Mercer Island City Council Position #4.

Application forms are also available at City Hall (9611 SE 36th Street) or may be mailed upon request by contacting City Clerk Ali Spietz at 206.275.7793 or ali.spietz@mercergov.org.

The City operates under a Council-Manager form of government. The seven-member City Council serves as the legislative body of the City. The Council is responsible for setting policy, adopting the annual budget, adopting laws, determining the services to be provided and the funding levels for those services, and appointing citizens to its advisory boards and commissions.

[Click here](#) for Washington State Law (RCWs) regarding Council vacancies.

[Click here](#) to view the legal notice published in the Mercer Island Reporter on 12/10/14 and 12/17/14.

PRINT

CLOSE



MI Weekly

A weekly update from the City of Mercer Island

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Calendar

(For event details, visit the City's online [calendar](#) or click on a specific event)

Dec 3

[7:00pm Planning
Commission Regular
Meeting](#)

Dec 5

[5:30pm Holiday Tree
Lighting and Firehouse
Munch](#)

[7:30pm Classics on Film](#)

Dec 6

[5:00pm Parent's Night Out](#)

Dec 9

[7:00pm Utility Board
Meeting](#)

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Notice of City Council Vacancy



Click to learn more about the City Council

The City of Mercer Island is accepting applications from residents of Mercer Island to fill a vacancy on the City Council. [Tana Senn](#) has resigned her position (#4) as Councilmember effective January 5, 2015. The term will commence once a candidate is appointed by a majority vote of the City Council, and will expire after the results of the general election to be held November 3, 2015 have been certified.

The City operates under a Council-Manager form of government. The seven-member City Council serves as the legislative body of the City. The Council is responsible for setting policy, adopting the annual budget, adopting laws, determining the services to be provided and the funding levels for those services, and appointing citizens to its advisory boards and commissions.

The timeline for filling the Council vacancy is as follows:

- December 30, 2014: Applications due to City Clerk by 5:00pm
- Tuesday, January 6, 2015: Candidate interviews beginning at 6:00 pm (during a Special Council Meeting)
- Tuesday, January 20, 2015: Council vote and swearing in of new Councilmember (Regular Council Meeting)*

*Note: The appointed candidate will be expected to attend the 2015 Council Planning Session at the Community Center, January 23-24, 2015 (Friday evening, all day Saturday, and Sunday morning)

Residents interested in applying must have resided within the City of Mercer Island for one year and must be a registered voter. Applications are available by [clicking here](#), at City Hall (9611 SE 36th Street), or by mail from City Clerk [Ali Spietz](#) at **(206) 275-7793**.

Additional information is also available on the [City Council's webpage](#).

**AB 5031
Applications must be received by 5:00pm on Tuesday, Dec 30, 2014.**

CITY OF MERCER ISLAND

NOTICE OF COUNCIL VACANCY RECRUITMENT

The City of Mercer Island is requesting applications from residents of Mercer Island to fill a vacancy on the City Council. The term will commence once a candidate is appointed by a majority vote of the City Council, and will expire after the results of the general election to be held November 3, 2015 have been certified.

The City operates under a Council-Manager form of government. The seven-member City Council serves as the legislative body of the City. The Council is responsible for setting policy, adopting the annual budget, adopting laws, determining the services to be provided and the funding levels for those services, and appointing citizens to its advisory boards and commissions.

The timeline for filling the Council vacancy is as follows:

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**The appointed candidate will be expected to attend the 2015 Council Planning Session at the Community Center, January 23-24, 2015 (Friday evening, all day Saturday and Sunday morning)*

Residents interested in applying must have resided within the City of Mercer Island for one year and must be a registered voter. Interested residents may pick up application forms at City Hall (9611 SE 36th Street) or may have them mailed by contacting City Clerk, Ali Spietz at (206)275-7793 or by email at ali.spietz@mercergov.org.

Application materials are also available on the City's website at: www.mercergov.org/council.

Applications must be **received by 5:00 p.m. on Tuesday, December 30, 2014**. A mailing postmark date will not be accepted.

Allison Spietz
City Clerk

Published in the Mercer Island Reporter 12/10/14 and 12/17/14.

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Megan Coppersmith Szernw
Residence Address 3621-73rd AVE SE, MI 98040
Home Phone 206-919-4502 Work Phone -
E-Mail megan.coppersmith@gmail.com

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.
5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

Please return this form, your cover letter, resume and answers to the supplemental questions to the City Clerk at Mercer Island City Hall (9611 SE 36th Street) **no later than 5:00 p.m. on Tuesday, December 30, 2014.** Applications received after 5:00 p.m. will not be accepted.

The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040**

MEGAN COPPERSMITH SZERWO

3621- 73rd Ave SE • Mercer Island, WA 98040 • megan.coppersmith@gmail.com • 206-919-4502

December 30, 2014

To whom it may concern,

I am writing to express my strong interest in Mercer Island City Council Position #4.

As a communications professional with the City of Seattle and previously with King County government for the past 10 years, I have honed my skills in collaboration and public outreach work in fast-paced, politically-sensitive environments. I have also developed and nurtured respected relationships with City, County and State staff and elected officials, outside stakeholders, community leaders and members of the media.

I hope to apply these skills more locally, as your next council member. As a Mercer Island resident for the past seven years, I have established a connection to my community on the Island and my neighbors. While I regularly participate in public hearings and civic meetings, I'm interested in taking my civic involvement to the next level and giving back to the community in the role of council member. I hope to play a more concerted role in helping the city thrive as a wonderful community to work, live, and visit.

In addition to my communications work with local municipalities, I own an online baby boutique called Little Britches Bakery, which I operate in my spare time out of my Mercer Island home. Entrepreneurship has been in my blood as long as I can remember; my parents own their own physical therapy clinic in Seattle and I grew up helping out at the clinic. It's this dedication and experience with small businesses that fuels my enthusiasm toward serving as a council member. I frequent our local establishments regularly and I try to do what I can to help these businesses succeed, especially in rebounding from the loss of business with our recent e.coli scare and frequent power outages. I believe I can better impact this work as a council member.

I am also very passionate about the transportation issues currently facing Islanders. My husband, a graduate student at the University of Washington, and I both were affected by the county's cuts to Metro bus service this fall, and I am invested in exploring possible solutions the council is working on to fill this gap. I am also concerned with the council's recent decision to abandon Sound Transit's alternative for a park and ride at the Mercer Island Community and Events Center, a very viable resolution to the park and ride overcrowding that I encounter every weekday morning. We're facing another change to our transportation system in the coming years, with the elimination of more than 500 parking spots at the South Bellevue park and ride. Interstate-90 tolling has also dominated most transportation-related conversation lately, and while I am not opposed to paying for tolls to support the stretch of roadway (I-90) that is imperative to traveling to or from my house, I am wary of state plans to toll I-90 to pay for other transportation projects, which would unnecessarily cause Mercer Island residents to pay a disproportionate share of the region's transportation needs.

I strongly believe the skills I have gained to think strategically, listen effectively and work independently and as part of a team can be put to work for our community.

Please review my attached resume for a detailed listing of my qualifications and experience. I look forward to speaking with you about this opportunity.

Best regards,

Megan Coppersmith Szerwo

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Exhibit 2
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MEGAN COPPERSMITH SZERWO

3621 - 73rd Ave SE • Mercer Island, WA 98040 • megan.coppersmith@gmail.com • 206-919-4502

EXPERIENCE

Office of the Mayor, City of Seattle

April 2014 – September 2014

Press Secretary – Serve as the interim press secretary for Mayor Ed Murray, during much of his first year in office.

- Develop and implement proactive and reactive media relations strategies, research and write press releases and briefings.
- Serve as the primary media contact for the office, staffing the Mayor at events and interviews, as well as planning and execution of press conferences and other events.
- Maintain positive relationships with media and community, serve as liaison to departmental public information officers.
- Crisis and emergency communications work; assignment to the Joint Information Center during emergency activations.

Department of Information Technology, City of Seattle

April 2013 – Present

Public Information Advisor – Advise the Director and senior management team for the Department of Information Technology (DoIT) and serve as the voice of DoIT to the department staff, the employees of other city departments and the residents of Seattle.

- Manage external communication functions for the Department by writing, reviewing and publishing website content and responding to correspondence and public disclosure.
- Research and write press releases, briefing and issue papers and other technical reports for internal and external audiences.
- Manage internal communications for the department's 192 employees, including creation of a monthly web-based employee newsletter and execution of all-staff recognition events.
- Serve as department liaison to the Mayor's office and the City Council.
- Promote department programs that support technology literacy, civic engagement and public access to government information.
- Support with the City's overall communications team, including assignment to the Joint Information Center during emergency activations.

Seattle City Council

March 2010 – March 2013

Communications Director and Senior Public Relations Specialist – Responsible for strategically positioning and communicating the accomplishments and priorities of the Seattle City Council and the Legislative Department to the public and across the City's departments, as part of a three-person team.

- Manage all social media activities on behalf of the whole Council, including staff training, continuing education and policy, guideline and best practices creation. My efforts have led to increased interaction and engagement with the public including a 917 percent increase in Twitter followers and 134 percent increase in Facebook fans since March 2010.
- Research and write press releases, website content, annual reports, social media posts and executive-level messaging.
- Design, develop and create marketing materials including: brochures, annual reports and other promotional pieces.
- Serve as spokeswoman and key media contact, working with hyper-local, local and national media on a regular basis.
- Provide media relations consultation and coordination to Council Members and their offices.
- Plan and conduct news conferences, assist with community outreach event planning logistics and promotion.
- Regular interaction and collaboration with City, County and State elected officials and executives in fast-paced, political-sensitive environments.
- Lead implementation of internal and external customer satisfaction surveys for the Office of the City Clerk and Communications team.
- Monitor and track media coverage of Council-related initiatives and issues relevant to the City.
- Promoted in August 2012 to serve as department's interim Communications Director, managing the webmaster.

King County Records, Elections and Licensing Services Division (REALS)

March 2006 – March 2010

Communications Specialist – Responsible for developing and implementing internal and external communications including media relations, messaging, and outreach strategies specifically focused on King County Elections and the transition to countywide voting by mail. This included writing and editing, website content management, newsletter and outreach material production, consultation and support to the three sections of REALS, division-wide and on a project basis.

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Exhibit 2

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- Served as spokeswoman and key media contact for King County Elections, including the 2008 Presidential Election cycle. My media interaction generated more than 800 stories and \$4.7 million dollars in earned media.
- Researched and wrote press releases, website content, annual and quarterly reports, educational materials and executive level messaging.
- Designed, developed and created marketing materials, displays, brochures and other promotional pieces.
- Explored innovative programs using a variety of communications tools, including new media to target the younger generation of technologically-savvy voters, including production of the Elections e-newsletter.
- Spearheaded the inaugural Super Pet Adopt-a-thon for Animal Care and Control in June 2006. Created a template for future events, resulting in more than \$622,000 of media coverage for the event and 197 animal adoptions.
- Led internal staff communication efforts, including development and maintenance of staff intranet and coordination of involvement in employee programs associated with the Health Reform Initiative and other all-staff events.
- Served as department liaison to the County's Executive Office Communications Team.
- Promoted to serve as department's Communications Manager from January to June 2009.

King County Department of Executive Services (DES) Intermittent assignments from Jan. 2007 – Jan. 2010

Communications Manager – Communication consultation and support for the seven divisions in DES.

- Supported public information and media relations for DES, which includes the divisions of Emergency Management, Facilities Management, Finance and Business Operations, Human Resources Management, Records and Licensing Services, and Risk Management.
- Monitored implementation of the new King County logo throughout DES. This included establishing standards for form letters, promotional materials and general use of the new logo.
- Created monthly newsletter for employees moving into the Chinook Building, a new King County facility.
- Promoted to a special duty assignment while also maintaining Communications Specialist position at Elections.

King County Department of Natural Resources and Parks (DNRP) Sept. 2005 – March 2006

Communications Specialist – Production, consultation and coordination to support DNRP's communication efforts; both department-wide and on a project basis. Wrote and issued press releases, maintained media lists and monitored coverage.

- Created marketing materials, media kits and promotional packages and managed and organized DNRP exhibits and booths at multiple public events.
- Planned and executed events for the five departments within DNRP, including events for the County Executive.
- Supported development, implementation and evaluation of marketing and educational projects such as King County's 2005 Climate Change Conference, Waste Free Holidays, Cedar River Naturalists, Starbucks Trails and Harvest Celebration.
- Worked as a communications intern starting in January 2004 which led to a full-time staff position.

EDUCATION

University of Washington, Bachelor of Arts, Communications: June 2004

PROFESSIONAL TRAINING

- Completion of National Incident Management System courses: IS-100, IS-200, IS-700 and IS-800

VOLUNTEER

University of Washington Communications Alumni Board
Board member, 2007 – present
President, 2005 – 2007

Kids at Heart Guild, Seattle Children's Hospital
Outreach Coordinator, 2011 – present
Member, 2009 – present

Seattle Works, Election Committee member
Co-chair, 2012
Member, 2010 – 2011, 2013

1. Why are you interested in serving as a Mercer Island City Councilmember?

As a Mercer Island resident for the past seven years, I have a connection to the Island and my neighbors. While I participate in many civic events and regularly voice my opinions, I'm interested in giving back to the community further by serving as a council member. I also believe I have a unique set of skills, experiences and regional connections that have prepared me to be an effective council member immediately at the start of the term. I want to play a more concerted role in helping the city thrive as a wonderful community to work, live, and visit. I see the many strengths that Mercer Island possesses and I want to be a part of navigating through future challenges.

2. What strength would you bring to the Council?

I have several strengths that I would bring to the Council. Along with being a good listener and fast learner, I have extensive knowledge of local government, having worked for the City of Seattle and King County for the past 10 years. During my time at the City, I spent three years working with the nine full-time council members. Earlier this year, I spent five months working in the executive branch, serving as press secretary for Mayor Ed Murray. These experiences educated me on the many challenges that elected officials face and have demonstrated to me firsthand the need for collaborative government that is based in the desires of residents to meet their needs. Furthermore, I actively worked to understand policy and decisions and to effectively communicate to a community's residents, business, and other stakeholders. My recent appointment as Seattle's joint information center coordinator highlights my experience and focus on emergency preparedness and regional coordination. Throughout my time at the City and County, I have cultivated a diverse and relevant skill set and nurtured relationships throughout the region; all of which I will utilize when advocating on behalf of Mercer Island and our neighbors.

3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?

Transportation has been – and should be – one of the most important priorities for the City to address this year. Earlier this year we suffered devastating cuts to our Metro bus service, causing more vehicles park in the town center, filling our park and ride spots and streets, and outright displacing many residents from services they need. We're facing another change to our transportation system, with the cut of more than 500 parking spots at the South Bellevue park and ride in a few short years. With each legislative session the idea of I-90 tolling looms, and this needs to be a collaborative solution with our east and west side neighbors.

Just a few months ago our small businesses suffered a tremendous impact with the e.coli-related boil water advisory in place for almost two weeks. As a small business owner, I was not directly impacted (my business doesn't use water), but I think continuing the investigation into what happened, and assisting our businesses to succeed are important issues for the Council and our community.

As I mentioned above, I was recently appointed as the coordinator of the City of Seattle's Joint Information Center, where I work with executive and emergency management staff to plan and execute internal and external messaging surrounding activations of the city's emergency operations center. With a history of large-scale earthquakes and an active fault that runs directly below I-90 and the Island, emergency preparedness and continuation of operations planning must be high priority items for the city.

4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.

While I am involved with my neighbors and community here on Mercer Island, my non-profit involvement and service has taken place mainly in Seattle. Immediately following my graduation from the University of Washington, I helped

start the Communications Department Alumni Club, working with department alumni to support students and faculty and provide opportunities for alumni to continue learning, mentor students and stay connected with the department. For these efforts and my career successes, I was recently recognized by the department as its 2013 Outstanding Early Career Alumna and was added as an inaugural member to the young alumni hall of fame. For the past four years I have been a member of the Kids at Heart Guild, raising funding and awareness for uncompensated care at Seattle Children's Hospital.

5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?

I hope to hit the ground running during my appointed term, specifically when it comes to finding a solution for the park and ride overcrowding. Hand-in-hand with the park and ride overcrowding comes my interest in long-term planning for the city and what it looks like in the future, helping to preserve our community spirit and involvement while also helping our businesses succeed. I would also like to use my experience in local government to help the government here be as efficient as possible with the resources it has.

Ultimately I look forward to learning more about my community and getting to know my neighbors across the island.

6. What is your vision for our City and community?

Mercer Island is an amazing community, with wonderful people. I envision a city with a thriving retail core, a continued top-notch school system and beautiful green spaces. I look forward to helping to achieve this vision as a member of the Mercer Island council.

7. Is there anything else you would like to add that would help us get to know you a little better?

I'm very excited about this opportunity and I hope that you'll strongly consider my application. I look forward to speaking to you more next week!

REV
12/30

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Darren Gold
Residence Address 8429 SE 39th Street, Mercer Island, WA 98040
Home Phone _____ Work Phone _____
E-Mail djgold_mi@yahoo.com

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.
5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

Please return this form, your cover letter, resume and answers to the supplemental questions to the City Clerk at Mercer Island City Hall (9611 SE 36th Street) **no later than 5:00 p.m. on Tuesday, December 30, 2014.** Applications received after 5:00 p.m. will not be accepted.

The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040**

Cover Letter

My goal is to continuously improve Mercer Island for its residents, businesses and visitors. The continual improvement will strengthen the community and help bring people together. My name is Darren Gold and I am applying for the open city council position. As a newer resident of Mercer Island, I would bring a unique perspective to the council. My hope is to join the Mercer Island government so that I can be part of what Mercer Island does together. In particular, I would like to bring a voice to the city council for the newer residents of Mercer Island and be a part of them joining the larger Mercer Island community.

The areas I would like to focus on are the city's children, environment and sustainability.

For sixteen years I worked in both private industry and universities learning organizational operations. I am adept at understanding operations and finding opportunities to improve them. In addition, I have a strong technical (M.S. in Computer Science) and legal (JD) background which would be of use to understanding many issues that arise before the city council. Lastly, my economics background provides a good understanding of financial issues.

I look forward to speaking with the Mercer Island City Council on January 6th.

Thank you,


Darren Gold

POSITION #4

Applicant Information

Applicant Name: Darren Gold

Residence Address: 8429 SE 39th Street, Mercer Island, WA 98040

e-mail: djgold_mi@yahoo.com

Answers to Supplemental Questions

1. Why are you interested in serving as a Mercer Island City Councilmember?

My goal is to continuously improve Mercer Island for its residents, businesses and visitors. The continual improvement will strengthen the community and help bring people together. My name is Darren Gold and I am applying for the open city council position. As a newer resident of Mercer Island, I would bring a unique perspective to the council. My hope is to join the Mercer Island government so that I can be part of what Mercer Island does together. In particular, I would like to bring a voice to the city council for the newer residents of Mercer Island and be a part of them joining the larger Mercer Island community.

2. What strength would you bring to the Council?

For sixteen years I worked in both private industry and universities learning organizational operations. I am adept at understanding operations and finding opportunities to improve them. In addition, I have a strong technical (M.S. in Computer Science) and legal (JD) background which would be of use to understanding many issues that arise before the city council. Lastly, my economics background provides a good understanding of financial issues.

3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?

The three highest priorities that the City of Mercer Island should address are children, the environment and sustainability.

As a new resident of Mercer Island, I relocated to the island for my children. Mercer Island has first class schools and facilities for children. It is imperative that these schools and facilities continually improve and remain first rate. We must invest in the future of Mercer Island and its children to provide them opportunities. In addition, we must insure that our children are provided great teachers that instill a first-rate education. As residents of Mercer Island, we have an obligation to continually improve our schools and prepare our children for all the challenges and opportunities that lie ahead.

It is also imperative that the non-school facilities continue to improve for use of the community and especially the children. These facilities include the future Arts Center, Mary Wayte Pool and the parks. It is also important for the city to partner with private institutions that provide or are capable of providing services and/or facilities for children and others such as the JCC, Farmers Insurance and the Mercerwood Shore Club.

The environment is also important to maintain. It is not only the environment of Mercer Island and Lake Washington that should be considered, but also how Mercer Island affects the larger community. For instance, Mercer Island should work to ensure it receives its electricity from a proper balance of

production sources such as solar and wind. Mercer Island should also consider how its choices affect the larger community and for instance consider renewable resources and other 21st century power systems as it looks to meeting its needs in the future. In addition, Mercer Island should consider how to help others improve the environment, such as by allowing improved transit to use small amounts of the city to alleviate congestion and pollution. Protecting the environment also dovetails with the goal of helping our children.

Mercer Island is a place where people want to live and is looked upon fondly by many people throughout the Puget Sound. They view the environment as safe, child and family friendly and a fantastic place to raise children. This environment should be maintained and improved.

Lastly, sustainability is important for Mercer Island. Mercer Island should be able to sustainably grow and a plan should be made for the future. It is important to be able to plan for the future so that obligations and needs of the community are met. This sustainability must be accomplished for Mercer Island's residents, businesses and visitors. Lastly, Mercer Island should consider the sustainability of the Puget Sound community and balance its needs with those of Puget Sound.

These areas are common beliefs of the people of Mercer Island. Working on these areas with the community and continually improving will lead to the community coming together.

4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.

None.

5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?

I hope to improve the community for its residents, businesses and visitors by focusing on the children, the environment and sustainability. I also plan to bring the Mercer Island community together by focusing on progressing the community to achieve its goals. To paraphrase a leader of the country, government is what we do and accomplish together.

6. What is your vision for our City and community?

My vision for Mercer Island is to continue being the premier place to live in the Puget Sound area. In addition, Mercer Island should be friendly to businesses and visitors. This vision should be accomplished with an eye towards helping the children, protecting the environment and maintaining sustainability. During my time on the city council, I hope to progress Mercer Island forward in these directions.

7. Is there anything else you would like to add that would help us get to know you a little better?

I am very excited for the opportunity to serve on the city council and help the city to change and progress in environmentally friendly and sustainable ways.

DARREN J. GOLD
8429 SE 39th Street
Mercer Island, WA 98040

Education

UNIVERSITY OF CALIFORNIA DAVIS

J.D., 1998

M.S. in Computer Science, 1999

UNIVERSITY OF CALIFORNIA BERKELEY

B.S. in Engineering Mathematics and Statistics, 1994

B.A. in Economics, 1994

Experience

THE BOEING COMPANY

Patent Portfolio Manager - June 2012 – Present

Reassigned from Patent Prosecution Professional in April 2013

HITACHI GLOBAL STORAGE TECHNOLOGIES, INC.

Senior Intellectual Property Attorney - February 2005 – June 2012

Promoted from Intellectual Property Attorney in April 2008

HOWREY SIMON ARNOLD & WHITE

Associate Patent Attorney - October 2000 – February 2005

STANFORD HUMAN GENOME CENTER,

Senior System Software Developer - November 1999 – October 2000

MASSACHUSETTS INSTITUTE OF TECHNOLOGY LINCOLN LABORATORY,

Software Developer - August 1998 – November 1999

UC DAVIS DEPARTMENT OF COMPUTER SCIENCE, ARCHITECTURE LABORATORY,

Research Assistant - April 1997 – June 1998

Skills

Computer Languages: C, C++, Java, CGI/Perl, SQL, FORTRAN, Tk/Tcl, TCP/IP

Other Computer Experience: FloJo, Consed, Matlab, ViewSim, LabView, VxWorks

Laboratory Techniques: FACS, Electrophoresis, RT-PCR, Tissue culture, Sequencing, Dissection

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Bradley Jennison
 Residence Address 8007 S.E. 36 St
 Home Phone 232-3487 Work Phone 206-300-0455
 E-Mail bradleyjennison@yahoo.com

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.
5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

Please return this form, your cover letter, resume and answers to the supplemental questions to the City Clerk at Mercer Island City Hall (9611 SE 36th Street) **no later than 5:00 p.m. on Tuesday, December 30, 2014.** Applications received after 5:00 p.m. will not be accepted.

The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
 Councilmember Recruitment
 9611 SE 36th Street
 Mercer Island, WA 98040**

20 December 2014

To: Mercer Island City Council

Fr: Bradley Jennison

Re: Council Vacancy

COVER LETTER:

Throughout my life, Mercer Island has been a source of strength. From my service in the Army Rangers to my time at Columbia University – the friendships, community, and sense of place formed here have been the rock from which I have ventured and returned. In military terms, it is “my home of record,” but I refer to it more often as my “home, home.” The place not only where I live, but recognize as part of who I am.

Born from this emotional attachment is a passion for Island affairs. Personally, I balance an impulse for Mercer Island to remain suspended in time with the knowledge that change is both inevitable and necessary for the community’s wellbeing. Issues of transportation, Town Center development, and education are important aspects of the Island’s future which must be stewarded wisely.

I would bring to the Council a rich and varied foundation of experience well-suited to representing Mercer Island’s developing and diversifying population. The leadership skills I earned in multiple U.S. government roles in Iraq and Afghanistan complement the analytic and organizational abilities gained during my time as a research assistant and fraud analyst. Together, these translate into the excellent attention to detail, time management, and communication required of a councilmember.

I am motivated to bring the same degree of thoroughness and dedication to the City Council as I have to my past endeavors. My prior experience has not only prepared me to contribute, but has sustained my desire to excel. I eagerly anticipate the challenges serving on the City Council would bring, and am excited to return to the community which I owe so much.

BRADLEY CARL JENNISON
8007 S.E. 36 St. Mercer Island WA, 98040
(206) 300-0455 (cell) / bradleyjennison@yahoo.com

EDUCATION

Columbia University: Bachelor of Arts

Awarded July 2011

- Major: Political Science, International Relations

PROFESSIONAL EXPERIENCE

Fraud Analyst – Starbucks Coffee Company

September 2014 – Present

- Investigate enterprise data for anomalous activity indicative of online/point of sale fraud.
- Develop cases from query to conclusion.

Team Leader – US Department of State, Worldwide Protective Services

September 2011 – June 2013

- Supervisor of Emergency Response Team at US Consulate Basrah, Iraq.
- Charged with security of the consulate and command & control of rapid response assets.
- Participated in strategic and tactical planning of base support contingencies in the event of supply chain disruption.
- Responsible for the administrative and logistical support of team in a dynamic and austere environment.
- Maintained compliance with US Government contract parameters and international law.
- Maintained databases for sensitive items such as weapons, vehicles, and radios.

Research Assistant – Columbia University

January 2009 – May 2011

- Employed as research assistant for the Director of the Saltzman Institute at the School of International and Public Affairs (SIPA), Columbia University.
- Conducted open-source intelligence study of defense and national security affairs in the developing world; duties included analysis, coding and summation, manuscript research and preparation.
- Coordinated several high profile symposia and seminars. Routinely organized lectures and lesson plans for the department head, with topics ranging from nuclear proliferation to global warming.
- Trained and evaluated new employees, provided supervision and guidance, and furnished reports for business manager.

Personal Security Specialist - US Department of State, Worldwide Protective Services Sept. 2005 – Sept. 2008

- Tactical Commander of fifteen-man personal protection detail tasked with VIP protection in South-Central Iraq.
- Responsible for intelligence analysis, route planning, navigation, and site surveys of detail during over 500 missions.
- Charged with inventory, procurement, and logistics of 50 vehicle fleet.
- Conducted daily data-analysis of significant regional incidents.

Army Ranger, 2nd Bn., 75th Ranger Rgt., US Army Special Operations Command

Sept. 2001 – Sept. 2005

- Promoted to leadership, training and command of five-man team. Assigned responsibility for professional education and development of army's elite soldiers, evaluating and improving their proficiency in a variety of technical skills (ranging from physical fitness to cultural awareness), leading them under combat conditions.
- Graduate of US Army Ranger School, the United States' military's premiere leadership course.
- Squad Emergency Medical Technician. EMT-B certified.
- Deployed to Iraq and Afghanistan on classified combat operations, with exposure to numerous regions in each.
- Volunteered and selected for service in the elite 75th Ranger Regiment: part of US Joint Special Operations Command (JSOC), tasked with apprehension of high-value targets in Operations Enduring & Iraqi Freedom.
- Awarded Army Commendation Medal.

INTERESTS

I enjoy traveling both personally and professionally and have extensively explored the Middle East, South and Central America, Europe, and a variety of other locations. During my travels I have been able to pursue my interest in sailing and skiing as well. I keep up with local and international politics and am an avid reader.

20 December 2014

To: Mercer Island City Council

Fr: Bradley Jennison

Re: Council Vacancy

SUPPLEMENTAL QUESTIONS:

1. Why are you interested in serving as a Mercer Island City Councilmember?

The Council vacancy is an excellent opportunity to consolidate my diverse experience with the ambition to serve my community and pursue in greater depth my interest in city governance.

2. What strength would you bring to the Council?

Frequently working in fast-paced and austere environments, it was often necessary as a soldier and security specialist to *quickly* form an accurate, holistic assessment from fragmented or imprecise information. The ability to process information and draw accurate conclusions continues to serve me as a data analyst and I have no doubt would be an invaluable asset to addressing the multifaceted, dynamic issues the City Council faces.

3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?

The three most prominent issues facing the city are the two transportation questions of the Park-and-Ride and bus turnaround, as well as Town Center development. Understanding that citizens will rank these issues differently in order of importance, and have different preferred solutions, I believe what is most important is the manner in which they are addressed. It is essential to ask the following questions when "tackling" these issues, as well as any other the City may face: Does the solution serve Islander's interests? Fulfill our obligations to regional partners? And, is it the most economical, efficient, and aesthetic way to reach our goals?

4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.

My service is unique in that the majority of my professional, and in many regards civic, life has been abroad. I believe my experience at the Consulate General Basrah, Iraq and Embassy Baghdad has direct relevance to being a Mercer Island City Councilmember. Frequently, in my capacity at the Embassy and Consulate, I was responsible for representing security interests on topics ranging from water supply to construction. Similar to the role of a councilmember, this required articulating my position to people of varied backgrounds and experience, and, reciprocally, trying to understand their needs. While the issues facing a diplomatic community in Iraq are drastically different from those facing the Island, the collaboration and problem solving necessary for both are universal.

5. *What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?*

I wish to continue the legacy of responsible city management that has guided our community from "a haunted wilderness to a coveted community." During this appointment there would be no greater accomplishment for myself than to responsibly fulfill the duties and obligations of City Council Position 4 through the hard work and dedication necessary until an elective representative is once again voted into office.

6. *What is your vision for our City and community?*

I envision the spirit of our community as the unchanging base for the City's growth. Growth, which will sustain Mercer Island's preeminence not just a place to live, but to lay down roots. Maintaining the residential character of our neighborhoods, while increasing the vibrancy of our cultural, culinary, and retail offerings through premeditated Town Center development is possible and foreseeable.

7. *Is there anything else you would like to add that would help us get to know you a little better?*

Your consideration of me for the Mercer Island City Council is an honor.

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Ralph Jorgenson
Residence Address 8040 84th Ave SE
Home Phone 206 232-0650 Work Phone 206 605-5757
E-Mail ralphanddawnjorgenson@comcast.net

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.
5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

Please return this form, your cover letter, resume and answers to the supplemental questions to the City Clerk at Mercer Island City Hall (9611 SE 36th Street) **no later than 5:00 p.m. on Tuesday, December 30, 2014.** Applications received after 5:00 p.m. will not be accepted.

The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040**

December 30, 2014

Dear Mercer Island City Councilmembers,

Attached please find my application (i.e. resume and responses to the supplemental questions) for appointment to the Mercer Island City Council Position #4.

The reason I would like to volunteer my time and experience is to give back to our community. Our Island is a very special community. It is not the result of an accident or serendipity, rather it's a direct result of generations of volunteers, from council members like yourself, to the individuals who serve on the City's Boards and Commissions, to the youth sports coaches, to the hundreds of PTA volunteers, to the numerous service clubs on the Island and other volunteer efforts. By serving as a City Councilmember, it would be a privilege to contribute to the leadership of our Island.

Some of the experience and skills that I would bring to the council include:

- **My experience in engineering, communications and management** have afforded me the opportunities to approach, quantify and breakdown complex issues. These skills, combined with creative and lateral thinking and with emphasis on good communication, have been helpful when working in teams to solve problems and reach consensus.
- **An Appreciation for the Multiple Points of View on the Island:** With our ~22,000 residents on the Island there will always be a diversity of opinions and perspectives. As a City Councilmember it's important to strive to appreciate and understand the many different points of view on public issues and decisions. In a recent community volunteer position with the 2014 school bond campaign, I had the privilege and responsibility to present to many different Island groups including: Probus, Rotary, Kiwanis, MI Chamber of Commerce, MI Preschool Association, Realtor groups, MI Firefighters, MI Clergy Association and Local PTA school units. In addition to groups, I reached out to individuals who have been outspoken on community issues and did a lot of door belling. Through this process, I have come to further appreciate the many points of view on our Island.
- **Business and Budgeting Experience:** My experiences in operating my own businesses as well as managing federal contracts and grants will be helpful in contributing to the City budgeting process. And I have a great appreciation for the accountability and responsibility that should be afforded taxpayer funds.

My interests in issues are broadly based and not focused on a particular issue. My three highest City priorities are listed below: (Note: please see the attached responses to Supplemental Questions #3,5 and 6 for additional details and specifics)

a) Public Safety: My highest priority is public safety, including Police, Fire, traffic safety (pedestrian, bike & automobile) and emergency planning.

b) Preserving and Continuing to Foster Our Unique and Precious Community: Our unique island community is in part due to the City's dedication to our Parks & Open Spaces, family neighborhoods, Youth and Family services, town-center and synergistic relationship with the MI School District.

c) Infrastructure: Maintaining and improving our City's infrastructure is a priority, such as roads, public parking, sewer, water quality and service.

Thank you for reading this. I hope you will seriously consider my application and allow me an opportunity to help our Island to continue to move forward.

Sincerely,

Ralph Jorgenson
8040 84th Ave. SE

AB 2031
Exhibit 2
Page 23

Consultant/Owner:

2010 – Present

Springboard Strategics, LLC.

I consult with early stage and established businesses to commercialize new technologies and applications. Areas of expertise include: Developing research and product development plans, intellectual property development and analysis, and identifying and securing non-equity diluting research grants and contracts. Technical areas of particular interest include medical technologies and analytical instrumentation.

Sr. Patent Engineer and Grant Management

2007 – 2010

NeuroVista Corporation, Seattle, WA

Worked with technical staff, in-house and outside patent counsel developing IP for a venture backed, medical device start-up company, developing an implantable epileptic seizure advisory system, work included: Identifying and prioritizing inventions. Drafting invention disclosures and patent applications. Conducting 3rd party patent evaluation for product clearance, non-infringement and validity.

Developed research proposals submitted to: The Nat'l. Institute of Neurological Disorders and Stroke, Congressionally Directed Medical Research Programs and the Epilepsy Research Foundation.

Sr. Patent Engineer

2005 – 2007

AcousTx and Therus Corporations, Seattle, WA

Managed the IP portfolio for two medical device start-up companies including patents, applications and in-licensed patents, work included: working with technical staff of 20 engineers & scientists, evaluating 3rd party technologies and patents for product clearance, non-infringement and validity, negotiated IP rights with commercial and university subcontractors and government funding entities. Developed research proposals for the Nat'l. Center for Biomedical Imaging and Bioengineering and U.S. Air Force.

Work was primarily directed towards HIFU (high intensity focused ultrasound) medical therapies (including post-coronary angioplasty puncture site closure and automated battlefield deep bleeder acoustic hemostasis).

Director of Grants and Intellectual Property

2002 – 2005

Amnis Corporation, Seattle, Washington (Acquired by EMD Millipore, a division of Merck KGaA)

Managed the intellectual property portfolio of a start-up company developing a novel imaging flow cytometer for the life sciences R&D instrumentation market, drug discovery purposes and clinical diagnostic applications. Work included:

- Working with technical staff (15 engineers & scientists) to identify and develop invention disclosures, preparing patent application drafts.
- Negotiating and in-licensing potential blocking IP.
- Managed and developed research programs funded by NASA and various institutes of the NIH.

Founder / President

1999 – 2002

SensorWave Biosystems, LLC., Seattle, Washington

- Developed a high throughput optical biosensing instrument for biomolecular interaction analysis for purposes of life sciences research.

Founder / President

1993 – 1998

EBI Sensors, Inc., Seattle, Washington (Acquired by Biacore AB, Uppsala, Sweden, which has since been acquired by GE Healthcare)

EBI Sensors developed a novel fiber optic biosensing system for label free and real-time biomolecular interaction analysis for purposes of life science research.

- **Management Experience**

Managed a multi-disciplinary team of scientists and engineers. Work included:

- Hiring and reviewing scientific, engineering and clerical staff.
- Managed the company through all phases of R&D, product development, manufacturing and the eventual acquisition of the company.
- Technology licensing and development of intellectual property.

- **Product Development Experience**

Managed biosensor projects that were multi-disciplinary with elements of biochemistry, electronics, software, optics and mechanics. Projects included:

- Fiber optic based biosensor system based upon the biosensing principals of surface plasmon resonance. The instrument was called the BIACORE[®] Probe and sold by Biacore AB, Uppsala, Sweden.
- A self-contained hand-held fiber optic biosensor system.

- **Research in Optical Biosensors**

- Principal Investigator for a 3 year DARPA DOD biosensing R&D contract.

Research Assistant Professor

1993 – 1994

Department of Electrical Engineering, University of Washington, Seattle, Washington

Sensor research involving: optical fiber and planar waveguide sensors, data acquisition and software development, chemical and biochemical sensing, mathematical and computer modeling.

Research Assistant

1988– 1993

Department of Electrical Engineering, University of Washington, Seattle, Washington

Sensor research was primarily supported by the Center for Process Analytical Chemistry (Dept. of Chemistry) at the University of Washington.

EDUCATION

Ph.D.	Electrical Engineering, University of Washington, Seattle, Washington	1990 – 1993
M.S.	Electrical Engineering, University of Washington, Seattle, Washington	1988 – 1990
B.S.	Electrical Engineering, University of Washington, Seattle, Washington	1983 – 1988

U.S. PATENTS

Granted the following six US patents: 7221457, 7057732, 5991048, 5835645, 5647030 and 5359681.

PUBLICATIONS AND PRESENTATIONS

Published more than ten scientific peer-reviewed articles in the fields of optical sciences and chemical sensors and presented more than 50 engineering national and international presentations. The following is a partial list of some publications.

- 1) R.C. Jorgenson, A Surface Plasmon Resonance Side Active Retro-Reflecting Sensor, *Sensors and Actuators B*, 73 (2001) 236-248.
- 2) R.C. Jorgenson and M.C. Siegfried, Ninety-Six Channel Microplate Surface Plasmon Resonance Fiber Optic Sensor System, Proc. from the SPIE Biomedical Optics Conference, Vol. 3603, January 1999.
- 3) R.C. Jorgenson and S.S. Yee, Control of the Dynamic Range and Sensitivity of a Surface Plasmon Resonance Based Fiber Optic Sensor, *Sensors and Actuators A*, 43, (1994) 44-48.
- 4) R.C. Jorgenson and S.S. Yee, A Fiber Optic Chemical Sensor Based on Surface Plasmon Resonance, *Sensors and Actuators B*, 12, (1993) 213-220.

**SUPPLEMENTAL QUESTIONS FOR THE APPLICATION OF
APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4**

1. Why am I interested in serving as a Mercer Island City Councilmember?

I would like to volunteer my time and experience to help and give back to this community. As someone who had the experience and advantage of growing up on this Island, and returning approximately 10 years ago with my wife and two daughters, I am fully vested in this community.

This Island is a very special community. It is not the result of an accident, rather it's the result of generations of volunteerism and community service, from council members like yourself, to the volunteers who serve on the City's Boards and Commissions, to volunteer youth sports coaches, to the hundreds of PTA volunteers, to the numerous service clubs on the Island and other volunteer efforts. By serving as a City Councilmember, it would be a privilege to help and contribute to the leadership of our Island.

2. What strength would you bring to the Council?

Problem solving skills and communication: My formal training and experience in engineering, sciences and management have afforded me the opportunities to approach, quantify and breakdown complex issues. These skills, combined with creative and lateral thinking and with emphasis on good communication, have been helpful when working in teams to solve problems and reach consensus.

An Appreciation for the Multiple Points of View on the Island: With our ~22,000 residents on the Island there will always be a diversity of opinions and perspectives. As a City Councilmember I think it's important to strive to appreciate and understand the many different points of view on public issues and decisions. In a recent community volunteer position with the 2014 school bond campaign, I had the privilege and responsibility to present to many different Island groups including: Probus, Rotary, Kiwanis, MI Chamber of Commerce, MI Preschool Association, Realtor groups, MI Firefighters, MI Clergy Association and Local PTA school units. In addition to groups, I reached out to individuals who have been outspoken on community issues and did a lot of door belling. Through this process, I have come to further appreciate the many points of view on our Island.

Business and Budgeting Experience: My past responsibilities in operating my own businesses as well as managing federal contracts and grants will be helpful in contributing to the City budgeting process. I have a great appreciation for the accountability and responsibility that should be afforded taxpayer funds.

3. *What are the three highest priorities and/or issues you believe the City needs to address?
How would you propose to address these issues?*

a) Public Safety: My highest priority is public safety, including Police, Fire, traffic safety (pedestrian, bike & automobile) and emergency planning. Ensure that these services are funded, staffed and equipped as necessary.

b) Preserving and Continuing to Foster Our Unique and Precious Community: Our unique island community is in part due to the City's dedication to our Parks & Open Spaces, family neighborhoods, Youth and Family services, town-center and synergistic relationship with the MI School District. Important near-term community issues include:

- Planning for future Town Center Development: I favor the city's public process efforts to develop a vision for future town center development that inform future projects.
- MI Center for the Arts: I support the council's interests of MICA's potential use of the former Recycle Center site.
- Islander Transit and Town Center Parking: I agree with abandoning the proposed park-and-ride on the MICEC hill and favor a public process vetting of other potential sites as well as considering using the Sound Transit mitigation funds (~\$6M) to help fund Island transit in perpetuity using satellite park-n-ride options.
- I-90 Tolling: It was encouraging news that WSDOT has suspended the environmental review regarding tolling I-90. However, I favor continuing to closely monitor the I-90 tolling status and continuing the multi-pronged defense when appropriate.

c) Infrastructure: Maintaining our City's infrastructure is a priority, such as roads, public parking, sewer, water quality and service. Last Fall's water service contamination events have drawn additional scrutiny to our water utility infrastructure. From 2006 to the present (according the City's Dashboard Results) MI has routinely scored "poorly" or "improving" w/r to water main breaks relative to other Puget Sound cities and utility districts. One priority going forward would be continue to evaluate our water distribution system working with the Confluence Report, city staff and consultants to ensure that our distribution system is in-line with best practices to minimize water contamination events in the future.

4. *Community Service*

2004 – 2006	Board of Trustees – Sunnybeam Preschool
2004– 2011	Youth Soccer Coach (Mercer Island Soccer Association)
2005 – 2007	Youth Softball and T-Ball Coach (Mercer Island Boys & Girls Club)
2006	Helped organize a local community effort leading to a raised crosswalk at the intersection of 84 th SE and 80 th St. and separated pedestrian trail.
2009 – 2012	Board of Trustees – Mercer Island Country Club
2012 – present	Member of an Institutional Review Committee for Seattle Children's Research Institute
2013 - 2014	Co-Chair of the CMIPS Campaign Committee for the 2014 \$98.8M MISD Facility Bond
2012 - present	Board of Trustees - Mercer Island Craft Guild
2014 - present	VP of Advocacy, Mercer Island School District PTA Council

5. *What do you wish to accomplish during this appointed term as a Mercer Island city Councilmember.*

- Work constructively with other council members on the following near term issues including:
 - Implementing water service quality measures
 - Continue to vet Town Center and Transit parking options and opportunities
 - Develop the new town center vision
 - Work with the school district to ensure best-practice traffic safety and calming measures for the new elementary school.
 - Other priority issues that arise from the Jan. 2015 planning session.
- As a councilmember I would be willing to be the Liason/Chair to any of the City's Boards and Commissions

6. *What is your vision for our City and community?*

- Preserve our unique island character and community
- Seize opportunities to enhance the character.
- Ensure that our Island continues to offer excellent services to the entire community spanning the diversity of ages that live on the island ranging from the ~7,000 children to the ~4,000 seniors that reside here
- Manage city government in a thoughtful, responsive, consistent and transparent way that allows for and encourages public input and discussion.
- Continue to explore methods to enhance communication between the City and residents.

7. *Is there anything else you would like to add that would help us get to know you a little better?*

Back in 81-84' when I was still in school, I had summer jobs with the City working as a tennis instructor and coach. I also spent many evenings and weekends working the front desk at the old MI Community Center.

Also, I was one of many hundreds of students that volunteered/worked for the High School Club Committee to Save the Earth. This club operated the MI Recycle Center. At the time, students could work there and earn credit that would help offset high school student expenses such as athletic fees and band trips. It was a great experience for students to learn and participate in environmental stewardship, help them offset school expenses and keep millions of pounds of glass bottles, newspapers and cardboard boxes out of landfills. The Center and the club were truly decades ahead of the mainstream (it wasn't until 1989 that curbside recycling was implemented on the Island.)

Experiences like these helped shape my connection to Mercer Island and its community, and are a part of why my wife, Dawn, and I came back here to raise our children. Thank you for reading. I hope you will seriously consider my application and allow me an opportunity to help our Island move forward.

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Andrew Lamb
 Residence Address 6216 E Mercer Way 98040
 Home Phone 206-331-2536 Work Phone _____
 E-Mail andrewklamb@gmail.com

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
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5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

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The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
 Councilmember Recruitment
 9611 SE 36th Street
 Mercer Island, WA 98040**



Andrew Lamb

206.331.2536

andrewklamb@gmail

6216 E Mercer Way
Mercer Island, WA 98040

December 30, 2014

RE: Application for Appointment to Mercer Island
City Council Position #4

To: Mercer Island City Council c/o City Clerk

Thank you for the opportunity to apply for Mercer Island City Council Position #4. My family and I have called Mercer Island home for the past four and a half years. We were drawn to the island by the promise of a close-knit community with fantastic public schools. We've immersed ourselves in the community and have been thrilled with the schools for our three boys; a ten year old attending West Mercer Elementary, a six year old at Lakeridge Elementary, a four year old at Sunnybeam Preschool, soon to be followed by their twelve-month-old little sister. My wife Julie is a physician who specializes in fertility, and I'm a commercial attorney working on an independent basis for startup technology companies.

During the past year I've made the most of a flexible schedule to spend more quality time with my children, including regularly volunteering in each of their classrooms and coaching sports. I've found these experiences extremely enriching, and am inspired to contribute even more to my community by serving on the City Council. I'm motivated by thought of helping to preserve and enhance Mercer Island's unique attributes that originally drew my family here.

My practice has focused on drafting and negotiating agreements for commercial transactions (sales, procurement & partnerships) that include complex intellectual property and business issues. Working from a client-focused perspective I have honed analytical, written and verbal communication skills to produce win-win negotiations with vendors, customers and collaborators. The breadth of this background and experience qualify me to serve on the City Council; I have a track record of jumping into diverse projects, learning quickly, identifying key metrics, and finding creative solutions to achieve a balance between often-conflicting interests.

Mercer Island is a truly exceptional place to live and I feel blessed to call it my home. It would be my honor to have the opportunity to make a positive and lasting contribution to the culture, environment and community as a member of the City Council.

Thank you for your time and consideration.

Sincerely,

Andrew Lamb



1. Why are you interested in serving as a Mercer Island City Councilmember?

I'd like to server as a Mercer Island City Councilmember to directly support and positively influence the interests of Mercer Island and to continue the benevolent work of our City government to ensure the Island maintains the characteristics that originally attracted my family here.

2. What strength would you bring to the Council?

I would bring a unique mix of energy, passion, patience and fortitude to the Council. As an attorney I have honed analytical, written and verbal communication skills, working with a variety of personalities and situations, to effectuate win-win solutions to challenging issues. I bring the ability to lead, establish priorities, effectively organize and meet deadlines, while juggling a high volume of complex tasks and maintaining a sense of perspective and humor.

3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?

1. Transportation and parking related to the light-rail: Continue to work with SoundTransit and maintaining the open communication with Mercer Island residents and businesses to facilitate the most effective solutions.
 2. Water quality: Continue the investigation to determine the source of contamination, make fiscally responsible decisions to maintain aging infrastructure consistent with most immediate risks, and probe into to what extent SPU may hold responsibility for recent issues and seek reparations if appropriate.
 3. Library Renovation: Work with KCLS to ensure that the needs and desires of Mercer Island residents drive the decision making for renovating the Mercer Island Public Library.
- 4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.*

As the father of 4 children, I regularly volunteer in the classrooms of each of my children, and make annual financial contributions to school programs (e.g. Bridge The Gap). I have coached youth soccer, t-ball and little league on the island. I'm a member of the Mercer Island Young Life Committee, heading up IT for MIYL, and providing support and direction to the collage-age leaders of Mercer Island Middle School and High School students. Additionally, I'm member of Fischer Plumbing Cycling Team that promotes bicycle safety, and

awareness, which are important issues to Mercer Island given the number of residents who are cyclists and the popularity of our island for riding.

5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?

I hope to help guide the city toward an effective transportation and parking solution with the light rail, work to ensure the library that meets the unique needs of Mercer Island, and help resolve issues related to water quality, while representing the interests of residents by actively listening to their concerns and perspectives, and actively making wise decisions to effectuate positive results.

6. What is your vision for our City and community?

Promote a vibrant, rewarding and safe community through sustainable growth, well maintained open spaces, healthy lifestyle opportunities, excellent education, innovative technology, fiscal and political transparency, and a well informed citizenry.

7. Is there anything else you would like to add that would help us get to know you a little better?

My wife and I both grew up on the Eastside and while we went out of state for our graduate education, we always knew we'd eventually come back to the area. We picked Mercer Island for its central location, superior schools, and friendly community. We've been blessed to make lifelong friends here and look forward to our kids growing up together in such a positive and safe community. I look forward to an opportunity to do my part to sustain the community and lifestyle that is uniquely Mercer Island.



Profile

Technology transactions and intellectual property attorney specializing in strategic deals related to IT procurement, software and content licensing, development, distribution, and services. Comprehensive experience from career moves and contract roles influenced by spouse's medical school, residency, and fellowship.

Proficiency Areas

Software Licensing, Distribution & Development Agreements	Strategic Partnerships	Open Source Software
SaaS Licensing/Subscriptions	Procurement	Marketing & Social Media
Intellectual Property (development, licensing & management, protection)	Document Retention Policies & Procedures	Sarbanes-Oxley Compliance (sales agreements)
Document Management Systems	Training & Development	Due Diligence Management

Career History & Experience

Independent legal/transaction consulting, Seattle Washington

5/2012- Present

Representative Examples:

- ModusBox: Acting as virtual general counsel to startup cloud architecture and integration solutions for enterprise businesses
- Snodgrass & Kearns: Boutique law practice supporting startup & Fortune 500 clients in software and entertainment industries by drafting & negotiating agreements for a variety of transactions including development, licensing, distribution, marketing & advertising, across a spectrum of platforms
- T-Mobile: Facilitate the purchase of enterprise technology solutions, including integrated CRM, real estate and lease management tools, various software licenses & support services, and SaaS platforms
- CoitCom: Successfully negotiated a multi-year, multi-million dollar contract with Apple for installation and support of AV equipment in all new conference rooms and maintenance services for 800 existing conference rooms
- Pond5: Provide consulting and advice on licensing strategy, dispute resolution, and related internal policies and procedures to emerging stock media licensing organization

Amyris, Inc., Emeryville California (remote from Seattle from 7/10)

5/2008 – 5/2012

Corporate Counsel

Vertically integrated, early-stage, 400 employee biotech producing bio-fuels, specialty chemicals and pharmaceuticals

- Drafted and negotiated a variety of custom and standard contracts (400+ in 12 months), across a range of departments, prioritizing and adjusting in real-time to the high volume workflow
- Successfully negotiate agreements for the first toll-production of a new specialty chemical for commercial sale
- Increased contracts intake/processing efficiency by 20% by spearheading the 3 month selection of a contracts management system which digitized and automated a previously manual workflow
- Supported manufacturing scale-up, negotiating contracts for cap-ex equipment, raw materials, and supply chain
- Administered pre-IPO stock-option grants, delivering accurate equity documentation to 250 employees
- Facilitated due diligence review processes for private equity investors and IPO preparation activities, leading to funding sufficient to sustain several years of operational expenses
- Evaluated/revised government grant responses & negotiated terms resulting in more than \$30M in funding
- Reduced IT infrastructure and administrative expenses by 6% while decreasing legal risks by initiating and implementing a pragmatic document retention and electronic communication policy

Audatex North America, Inc. San Ramon California

3/2007 - 5/2008

Corporate Counsel

Leading multinational software and SaaS provider of auto-insurance claims processing solutions

- Led the successful negotiation of a five-year, \$12M software license (outbound), implementation and service agreement with Canada's largest insurance company
- Increased legal department efficiency by 25% by restructured contract request guidelines and workflow
- Reviewed & negotiated contracts for the procurement of goods and services in support of day-to-day operations

MySQL Inc. San Francisco California

3/2006 - 2/2007

Contracts Manager

Supported demanding west-coast sales organization of the world's most popular open-source software database

- Drafted & negotiated OEM software licenses, prof. service, partnership & subscription service agreements
- Worked closely with the Finance team to provide first-line Sarbanes-Oxley compliance for sales contracts

Attachmate Corporation, Seattle Washington

1/2006 - 3/2006

Senior Contracts Manager

Integral member of the product development team for the preeminent terminal emulation software company

- Audited software & secured rights and licenses to third-party components integrated into products
- Coordinated the drafting and negotiation for consulting & service contracts for custom software

Wizards of the Coast, Renton Washington

8/2005 - 12/2005

Contracted Attorney

Provided legal support to one of the most popular fantasy/science fiction collectible card game publishers

- Negotiated & drafted in-bound & out-bound licenses, marketing, promotions, and distribution agreements
- Counseled internal clients on broad range of issues, including intellectual property, licensing, promotions

Vulcan Inc. Seattle Washington

11/2004 - 8/2005

Contracted Staff Attorney

Prominent Seattle based investment, technology, real estate, and project management company

- Facilitated the execution of a broad range of commercial contracts including hardware & software development; media relations; real estate; construction; corporate operations; fine art commission; yacht maintenance; helicopter lease and maintenance; historic aircraft acquisition and restoration
- Researched privacy & data handling laws, & drafted privacy policies and ensured compliance with internal procedures

Microsoft Corporation (Game Studio) Redmond Washington

12/2003 - 9/2004

Contracted Intellectual Property Licensing Attorney (2 contracts – extended after mandatory break)

& 7/2002 - 7/2003

Producer of Xbox video game console and leading video game publisher

- Drafted & negotiated in-bound licenses of intellectual property integrated into popular car racing video games
- Established strategic relationships with domestic & international partners, securing intellectual property clearances to produce a photo-realistic and immersive experience
- Converted cost center to revenue generator, selling in-game brand placement without compromising gameplay

Adobe Systems, Inc. Seattle Washington

7/2003 - 12/2003

Contracted Attorney

Core member of the legal team for the World Wide Product Marketing & Development Organization

- Mitigated legal risks by ensuring necessary licenses were in place for third party code in outbound products
- Reviewed product marketing & merchandising collateral for compliance with IP licenses and corporate policy

Solutionary, Inc. Oakbrook Terrace Illinois

2/2001 to 6/2002

Associate Counsel & Security Solutions Manager

Early stage professional & managed electronic/digital network security services firm

- Drafted security policies for clients supplying a balance between business & security needs & legal compliance
- Drafted & negotiated commercial contracts and coordinated ensuing technology services engagements

Education**Chicago-Kent College of Law, Illinois Institute of Technology, Chicago Illinois***Juris Doctor, Certificate in Intellectual Property Law, May 2000*

- Computer Law Association, President, 2000 Student Organization of the Year
- International Law Student Association, Communications Director/Webmaster
- Intellectual Property Law Association, member
- 2000 Welsh & Katz Trademark Scholarship Recipient

Eastern Washington University, Cheney Washington*Bachelor of Science, Organizational Communication, cum laude, June 1995*

- Bicycle Racing Team President, competing in regional and national levels

Admittance

Admitted to practice law in Illinois & United States Dist. Court, Northern District of Illinois, 2000. Washington State reciprocity in process

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Steve Marshall
Residence Address 8150 West Mercer Way
Home Phone 206 232-4999 Work Phone 206 909-2019
E-Mail marshallsj@comcast.net

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.
5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

Please return this form, your cover letter, resume and answers to the supplemental questions to the City Clerk at Mercer Island City Hall (9611 SE 36th Street) **no later than 5:00 p.m. on Tuesday, December 30, 2014.** Applications received after 5:00 p.m. will not be accepted.

The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040**

December 30, 2014

Ali Spietz, Mercer Island City Clerk
9611 SE 36th Street
Mercer Island, WA 98040

Re: Councilmember Recruitment

Dear Ms. Spietz:

I am submitting my application for appointment to the Mercer Island City Council to fill the unexpired term of Councilmember Tana Senn. Attached is a two page resume and answers to supplemental questions.

My background and experience is well suited to meet the key challenges facing Mercer Island this year and in the future. I would bring a history of working with public policymakers to find successful solutions to difficult problems, as well as bringing needed diversity in thought and perspective to council deliberations.

My goal is to help the citizens of Mercer Island to preserve the character and qualities that attracted our citizens and neighbors to live here in the first place.

My wife and I have lived and raised our three daughters here; we benefited from the excellent school system and the unique character of our Island community. I would be honored to serve on the Mercer Island City Council to help serve a community that has served us so well.

Very truly yours,

A handwritten signature in black ink, appearing to read "Steve Marshall". The signature is fluid and cursive, with the first name "Steve" being more prominent than the last name "Marshall".

Steve Marshall
8150 West Mercer Way
Mercer Island, WA, 98040

Application for Appointment to the Mercer Island City Council

Answers to Questions

Steve Marshall
marshallsj@comcast.net

December 30, 2014

Why are you interested in serving as a Mercer Island City Councilmember?

My wife and I raised our three daughters on Mercer Island, and I am now in a position to serve a community that has served us so well. I have an interest, background and expertise on several of the key challenges facing Mercer Island it must deal with in the next few years.

What strength would you bring to the Council?

I am a current member of the Mercer Island Planning Commission and serve as a trustee of the Municipal League Foundation of King County and as a member of the Municipal League Transportation and Issues committees, having also served as a past chair of the League. I am familiar with regional and local municipal issues and the legal framework in which the City must operate. As a result of this service and my other work I have come to know most of the key officials and policy makers in the region.

I was appointed to and served on the King County Regional Transportation Task Force, which reviewed and made recommendations regarding King County Metro service. My interest and expertise in transportation and energy issues would help Mercer Island as the city deals with regional transportation challenges.

I also have relevant experience in public service finance, as well as private sector financial experience, having worked to help restore lower electric rates following the West Coast energy crisis, including work to reform the Bonneville Power Administration to provide more efficient services and reduce costs. I grew up in a family focused on public service with a father who was city manager of Olympia for 30 years.

I am also a member of the Washington State Bar Association where I have served as chair of the Administrative Law Section and led the preparation and publication of the State Bar Association's Public Records Act Deskbook.

Perhaps most important, I have worked in a friendly and collegial way with others in a variety of public and non-profit service in order to achieve consensus and accomplish objectives.

What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address those issues?

First, there will be a continuing series of issues and challenges for Mercer Island residents regarding the I-90 bridge center lane closures and access, bus turnaround and parking issues related to Sound Transit's Eastlink rail project. The continued potential for tolling I-90 as well as plans to toll lanes on I-405 will need to be monitored and managed. Last year I worked hard to address the I-90 tolling issues, drafting and working to pass legislation that required a full EIS before tolling could occur and to study other funding options. At the start of that year some had said I-90 tolls were inevitable.

Second, Mercer Island is known for its quality of life and community spirit and needs to retain and strengthen those traditional values by ensuring that citizen views are heard and an informed consensus guides the Council. More and earlier citizen input might have avoided the first school bond failure, the Mercer Island library controversy, and the emerging parking and transit oriented development issues.

Third, it will be important to ensure that municipal procedures, budgets and administration provide the most value to residents. Cooperation with other cities and regional agencies will be critical in ensuring good outcomes. Third,

I have the background, experience, and regional contacts to bring to the Council to help address each of the three areas. My general approach would be to find solutions that retain and strengthen the qualities and services that make Mercer Island a preferred place to live, work and raise a family. I would emphasize and encourage more community involvement in the coming regional decisions that could disparately impact Mercer Island.

Explain your current and past community involvement and/or service on city, non-profit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.

See the previous answers and attached resume.

What do you wish to accomplish during this appointed term as a Mercer Island Councilmember?

I hope to help Mercer Island in dealing with the local and regional transportation issues including Sound Transit's Eastlink rail project, traffic congestion, parking and the still existing potential for tolling I-90 tolling. Because of my background and service on the Mercer Island Planning Commission, on the Municipal League and on the Regional Transportation Task Force, I can apply that knowledge to the immediate transportation work and decisions that need to be addressed. I also hope to help Mercer Island to deal with school, library and local budget challenges and administrative issues in a professional and cooperative way.

What is your vision for our City and Community?

My vision and goal is to help the citizens of Mercer Island to preserve the character and qualities that attracted our citizens and neighbors to live here in the first place.

My background and experience is well suited to meet the key challenges facing Mercer Island this year and in the future. I would bring a history of working with public policymakers to find successful solutions to difficult problems, as well as bringing needed diversity in thought and perspective to council deliberations.

Is there anything else you wish to add to help us get to know you a little better?

I know and have worked with most of the current city council members. I would be happy to answer questions from the Council at the meeting.

Steven C. Marshall
8150 West Mercer Way
Mercer Island, WA 98040
(206) 909-2019
marshallsj@comcast.net

Education: University of Washington BA, 1970 (Magna Cum Laude; Phi Beta Kappa)
Harvard Law School, JD, 1973 (Cum Laude)

Employment: Attorney and consultant on energy and infrastructure issues.

2006-Present Consultant on Electric Transportation and Energy projects, including:

- Executive Director of the Washington State based Center for Advanced Transportation and Energy Solutions.
- Senior Fellow and coordinator of the Cascadia Center's plug-in electric vehicle and related transportation and energy programs; chair of the series of conferences known as the "Beyond Oil" conferences.
- Advisor and consultant to the Washington State Economic Development Commission on energy and transportation issues.
- Consultant to Idaho National Laboratory's EV Project and related energy and transportation issues
- Consultant to Energy Northwest on electrification of transportation and related nuclear energy issues.
- Advisor to the Puget Sound New Energy Solutions task force.
- Consultant and advisor to the West Coast Corridor Coalition and chair of the 2010 conference on Climate Policy, Innovation and Transportation.
- Advisor to and author with David Sandalow of the Brookings Institution of the chapter on energy issues in the book *Plug-in Electric Vehicles: What Role for Washington?*

2003-2006 Assistant General Manager, Power and Transmission Services, Snohomish County Public Utility District No. 1 (2003-2006). Responsible for all power, conservation and transmission issues

1973-2003 Lawyer and Partner at Perkins Coie Law firm (1973-2003)
Served as chief counsel to Puget Sound Power and Light and was responsible for all corporate governance, regulatory, contract and litigation matters, including BPA power and transmission rate

cases. Served as member and vice chair of the Edison Electric Legal Committee. Took a public service leave in 2003 to assist Snohomish County PUD No. 1 directing power, conservation and transmission services, including Enron and BPA matters.

Activities/ Awards: Named in "Best Lawyers in America" in 2003

Member King County Regional Transportation Task Force (2009-present); Commissioner of the Mercer Island Planning Commission (2007-present); Past Chair and Trustee of the Washington State Bar Association's Administrative Law Section. (Chair, 2003-2004; trustee 1997-2004) Initiated preparation of the "Public Records Act Deskbook: Washington Public Disclosure and Open Public Meetings Law."

Past or current member of boards of numerous civic organizations including the Municipal League of King County; the Bellevue Chamber of Commerce Board; King County Charter Review Commission; Eastside Business Alliance; the Municipal League Foundation and Friends of Youth.

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Terry Pottmeyer
Residence Address 6207 Island Crest Way
Home Phone 206.236.2494 Work Phone 206.755.1760
E-Mail Pottmeyer@comcast.net

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

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7. Is there anything else you would like to add that would help us get to know you a little better?

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**Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040**

December 30, 2014

City Council, City of Mercer Island
9611 SE 36th Street
Mercer Island, WA 98040

Dear Mayor Bassett and Councilmembers,

Thank you for considering my application for appointment to Position #4 on the Mercer Island City Council. I believe that my skills, background and experiences will be an asset to the council's work to effectively govern, support and strengthen the community that our family has called home for over thirty years.

The vacancy in the council occurs at a moment in my life when I have the ability to consider new directions. I have recently completed five intense and productive years of service at Friends of Youth. During my tenure we implemented many important and long lasting innovations that permanently and positively impacted the agency's ability to fulfill its mission to the children and youth of our region. After strengthening the financial health of the agency strengthened; clarifying and expanding programs, completing a capital campaign to address the gaps in our homeless youth programs, I recognized that my work was done. The agency is in a strong position, and I am able to consider new opportunities.

With the clarity that comes from a cleared calendar, I have spent the last few weeks considering this open council position. I have concluded that my professional experience as the leader of a large, Eastside human service agency, my decades of service as a volunteer leader of numerous community initiatives and my lifelong commitment to the children of our world will be an asset to the important work of the Council in shaping the future of our city and community.

I currently serve as an elected member of the board of the Puget Sound Educational Service District. This position, elected by the School Board Directors of the 32 school districts in the ESD's service area includes monthly board meetings and other meetings and duties as required. I do not see a conflict with this work and the work of the city council and believe this experience will increase and deepen my understanding and appreciation of the needs of our community's students.

As a devoted and committed community member it would be an honor and privilege to serve alongside you in addressing the exciting and challenging decisions ahead of us. I look forward to the opportunity to further explore whether my background, skills and are the right ones to add to the council at this time. Thank you for your consideration.

Sincerely,



Terry Pottmeyer

Terry Pottmeyer
6207 Island Crest Way
Mercer Island, WA 98040
Pottmeyer@comcast.net
206.755.1760

Education University of Washington School of Law, JD Degree
University of Washington School of Business, BA, Cum Laude
Professional Member, Washington State Bar Association

Experience

Board of Directors, Puget Sound Educational Service District, District 3: (January 2014- present) The Puget Sound Educational Service District serves the thirty-five school district in King and Pierce Counties, and Bainbridge Island. Board members are elected by the school directors from each of the local school districts in the ESD service area to a four year term. ESDs improve the quality, equity, and efficiency of educational programs through partnerships with K-12 education, early learning, higher education, and public and private organizations.

President and CEO, Friends of Youth: (August 2011-December, 2014) Friends of Youth is a human service agency responding to the needs of homeless and foster youth in East King County while also providing youth and family services to the school district communities of Snoqualmie Valley, Riverview and Issaquah. Successfully implemented agency's strategic plan, completed \$7M Capital Campaign in two and half years, created seven new facilities to support at risk and homeless youth, launched three new major programs to support youth. Oversaw agency budget of \$12M, staff of ~220.

Chief Operating Officer, Friends of Youth: (July 2010-August 2011)
Responsible for all operations of the agency, including staffing, budgeting outcomes and compliances (accreditation, licensing, contracts); development; program information and contract management and information technology. The COO ensures that the support elements of the organization work efficiently and effectively, supporting the agency in achieving its goals.

Chief of Program Operations, Friends of Youth: (January 2010-July 2010)
Responsible for all operations and development of the programs of the agency, including staffing, budgeting outcomes and compliances (accreditation, licensing, contracts).

Executive Director, Urban ArtWorks: (2007-May 2009) Responsible for overall management of nonprofit organization that empowers youth through the creation of public art. As the leader of a human service agency that primarily serves court-involved youth, worked with a variety of human service providers in King County, including Southeast Youth and Family Services, Family Services, City of Seattle's Human Services Department, Auburn Youth Resources, and others. Chief architect of the budget, responsible for marketing and fundraising, representing the organization in the community, and advocating for the youth we serve.

Author—The Confidentiality of Child Custody Mediation, Washington State Bar News, February, 1983

Honors Citizen of the Year, City of Mercer Island, April, 2011
Atlantic Street Center Outstanding Volunteer Award, May, 2009
Phi Beta Kappa Pathfinder Award, April 2009

Golden Acorn Awards, Mercer Island High School PTSA 2006 Island Park PTA, 1990, Mercer Island PTA Council, 1992 & 1996
Washington Music Educators Association, Friend of Music, Eastshore Region, 2006
Washington Association of School Administrators, Certificate of Merit, Outstanding Community Leadership and Service to Education, May, 2001
Outstanding Service Award, Mercer Island PTA Council, 1993 & 2008
Phi Beta Kappa, inducted University of Washington

Additional Relevant Experience

Current	King County Youth Action Plan Task Force , Member, Appointed. The Youth Action Plan will guide and inform the County's annual investment of more than \$75 million in services and programs serving infants through young adults.
February-May, 2013	King County Health & Human Services Transformation Panel , Member, Appointed. The panel advised the County Executive and staff on development of an integrated plan for health, human services and community based prevention services.
January 2012 December, 2014	Eastside Human Services Forum , Board member. The EHSF fosters strong public and private partnerships for a stable network of health and human services for the benefit of all East King County residents.
2003-2008	Small Business Owner , Wysterria Garden Design.
November 2009- November, 2013	Washington State Bar Foundation , Director, The Foundation provides financial support for WSBA programs that promote diversity and increase access to justice.
November 2010- January 2012	Mercer Island Schools Band Boosters , Founding Board Member, The MIBB supports the band education programs of the Mercer Island schools.
January 2010 July, 2010	Mercerversary , Celebrating the City's 50 th Anniversary, Committee Co-Chair Organized and executed the community celebration of Mercer Island's 50 th Birthday.
Fall, 2008	People for Island Parks , Bond and Levy campaign to support Mercer Island's parks.
January 2005- December 2007	Atlantic Street Center , Board of Directors, President 2007 Atlantic Street Center's mission is to help families and communities raise healthy, successful children and youth.
August 2002- December 2004	Mercer Island Youth and Family Services Foundation Board President 2002-2004, launched first MIYFS Breakfast Event.
May 2001- August, 2003	Page Ahead Children's Literacy Organization , Board of Directors, Board President 2002 & 2003.
November, 1997- August 2000	Mercer Island School Board , President, November 1999-August 2000.
July 1990-1996	Mercer Island Schools Foundation , Board President, 1994-1996.
September 1993- November 2008	Committee for Mercer Island Public Schools , Bond and Levy Campaigns 1993, 1994, 1996, 1998, 1999; Co-Chair Levy Campaigns 2002, 2006, 2008; Mercer Island High School Remodel Bond, 1996.

Supplementary Questions

City Council Vacancy, Position #4, December, 2014

Terry Pottmeyer

1. Why are you interested in serving?

I am committed to our community and believe I have the skills, background and experiences to meaningfully participate in keeping our city fiscally healthy, responsive to community needs and safe.

I want to see our downtown become a more vibrant, diverse, economically successful and people friendly place.

I want to ensure that the needs of our youngest citizens are consciously considered in the decisions we make for our city and am especially committed to the counseling services in our schools and volunteer programs for our youth.

We all have a part to play in creating and sustaining a strong community—I am grateful that I am at a time and place in my life when I can respond to this opportunity for service to the community.

2. What strengths do you bring?

Fiscal and budget experience, most recently leading a multi-million dollar agency with strong positive results, while also bringing in seven construction projects on time, and on budget.

Background and involvement in the schools and education environment of our community and beyond. The city-school partnership in our community is important to creating an environment for success for all of our students.

Leadership experience in multiple organizations, helping diverse groups achieve common goals and a shared vision.

Deep experience in human services, and a commitment to ensuring that all individuals receive the support they need to thrive and contribute.

Thoughtful decision maker.

Good Listener—I have chaired many challenging public discussions, listening carefully to multiple, and often opposing viewpoints.

Commitment—when I agree to do a job, I am all in, and thoroughly committed.

3. What are the three highest priorities/issues and how would you propose to address them?

Downtown development—the Council is on the right track on this, thoughtfully considering zoning changes and how future development can help us to create a great downtown core. I would participate with energy in these conversations and decisions and would like to see some creative and innovative ideas brought to the table.

Transportation—we are in an enviable location—directly on the major transportation corridor in and out of Seattle and Bellevue. While supporting public transit, we must also be strong advocates for the needs of our residents in transit decisions. I support strong involvement in the regional conversations, brave consideration of alternatives to the current dearth of parking for transit riders from our community that preserves parks and open spaces.

Sustainable Funding for City Services—this has been an ongoing issue. Now that the budget has passed, the next steps should include continued examination of the issue—keeping it on the agenda and strategizing ways to ensure that our city has the funding needed to keep our police and fire services strong, to support our Youth & Family Services work, and to address our aging infrastructure, such as sewers.

4. Current and past community involvement on City, nonprofit and public boards and how this has contributed to the Mercer Island community. Address relevance to MI City councilmember role.

Beginning with my involvement in the City, in 2002 I was instrumental in reinvigorating the MIYFS Foundation—we crafted a strategic plan, launched the Giving From the Heart breakfast and added additional fundraising vehicles to ensure the continued strength of our YFS programs. I also participated in the successful passage of the Parks Levy. I co-chaired the City's 50th Anniversary Celebration in 2010. I co-chaired the Summer Celebration parade and have many fond memories of that community event. I have been a longtime supporter of the schools and youth of the community. In 1997 I helped launch Mercer Island's *It's About Time for Kids* survey, the first use of the developmental asset survey in our community to help us understand how we could create a community that helped its young people thrive.

I served for three years on the Mercer Island School Board completing the MIHS remodel during my term and for six years on the MI Schools Foundation. I led the community wide effort to replace our 30 year old band uniforms with brand new uniforms and consider our band to be one of the greatest and most wonderful ambassadors of our community to the wider world. I helped found the MI Band Boosters, served on Fine Arts Advisory Committee, served on the PTAs at every educational level, from the MI Preschool Association, to Island Park, Islander Middle School, MIHS and the PTSA Council; I have worked for decades to support school construction bonds, technology levies and operations levies.

As my own children became more independent, I was able to draw the circle of community more broadly and worked to support other children through service on the boards of Page Ahead and Atlantic Street Center. I am a proud member of the Washington State Bar and served for four years on the WSBA Foundation, supporting the work of the WSBA.

Most recently, I served for two years as a board member on the Eastside Human Services Forum. All of this is relevant to the councilmember role—this service has prepared me for collaborative decision making, has shown me the value and need for broad based community involvement in achieving important goals, and has taught me that with patience and perseverance we can achieve great things together.

I believe that my community involvement has made Mercer Island a better place—in concrete ways including remodeled schools, sustainable human service funding, shared celebrations, and a very sharp looking band.

5. What do you wish to accomplish during appointed term?

This is a short amount of time, and the learning curve is steep. I would be well pleased to accomplish the following:

Achieve a strong and thorough understanding of the current issues, while also improving my understanding of the City's services and getting to know key City staff. Participate as a collaborative and thoughtful councilmember.

Positively influence next steps for the continued development of the town center, ensure that the process includes the voices of the entire community, including the business community, in its work.

Successfully resolve the parking issue for the North End Park and Ride lot, preserving parks and supporting transit.

6. What is your vision for our City and community?

We have a great community. My vision is to keep it strong and thriving—to keep it safe, with great parks, strong human services for every citizen, and supported schools, while continuing to be a responsible neighbor in the greater region.

7. Additional information?

I am not a stranger to public debate and have overseen multiple rancorous public meetings, most recently in the siting of shelters for homeless young adults. I am a seasoned board member and have deep experience working effectively as a member of a governance group. I am a lifelong learner and humbly acknowledge that while I have not always been right in my opinions, thoughts or decision, I have always learned important lessons and grown in the process. I believe in participating regionally to amplify our voice and leverage our influence on common issues that impact suburban cities and want to see our City and council continue and expand our regional work.

In the last five years I have observed and worked with a great number of councilmembers in other jurisdictions; I have observed multiple meetings and approaches—and that has broadened my appreciation of the many ways to serve a community's interest through public service.

I am fully present when present—I won't be checking emails or tweeting during meetings.

I'd be honored to be appointed to serve.

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name CARL SILVERBERG

Residence Address 9571 SE 43 ST

Home Phone 202 320 9797 Work Phone _____

E-Mail CARL@SILVERBERGASSOCIATES.NET

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.
5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

Please return this form, your cover letter, resume and answers to the supplemental questions to the City Clerk at Mercer Island City Hall (9611 SE 36th Street) **no later than 5:00 p.m. on Tuesday, December 30, 2014.** Applications received after 5:00 p.m. will not be accepted.

The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040**

Carl Silverberg
9571 SE 43 St.
Mercer Island, WA 98040
202 320 9797
carl@silverbergassociates.net

December 30, 2014

Ali Spietz
City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040

Dear Ali,

I am attaching the application form for appointment to Mercer Island City Council Position #4, answers to the Supplemental Questions, a Resume and this cover letter.

These documents should serve as evidence of my interest in the vacancy and being appointed to the seat.

I believe that my answers to the supplemental questions as well as the attached resume will give you a good sense of what I have accomplished and how I can be of service to the community. Rather than try to summarize five pages of in depth information, I'll keep my cover letter brief and allow you the time to digest what I've provided.

I look forward to the opportunity to serve the people of Mercer Island as well as the opportunity to work with all the employees of the Mercer Island City government. Thank you.

Sincerely,



Carl Silverberg

Carl Silverberg
9571 SE 43 Street
Mercer Island, WA, USA
202 320 9797
carl@silverbergassociates.net
www.linkedin.com/in/carl9571

EXPERIENCE:

Strategist to President John Mahama

Accra, Ghana

- **Market Research:** conducted in-depth nationwide focus group studies on government policies and services
- **Advocacy:** developed National Sanitation Day; local residents voluntarily clean up their towns and villages each month to reduce unsanitary conditions and improve public health
- **Crisis Management:** created messaging strategy for presidential campaign when incumbent died 4 months before election
- **Business Development:** market Ghana to foreign investors
- **High Level Relationships:** provide access to senior government officials

Silverberg & Associates, Inc.

Senior Partner

- **Fundraising:** managed national fundraising for Members of Congress
- **Donor Development:** created ongoing donor development programs
- **Relationship building:** coordinated legislation with numerous lobbyists and elected officials
- **Business Development:** built client base and managed numerous congressional & candidate fundraising campaigns simultaneously
- **Branding:** Re-designed marketing and messaging strategy for Ghana President who lost prior 2 elections

Clerk of Courts

Director Communications

- **Strategic Communications:** supervised all internal and external communications for 745 employee agency
- **Community Relations:** Developed ongoing outreach programs to interest groups and county/state organizations
- **Content Creation:** created and wrote numerous brochures to reflect consumer friendly approach
- **Media Advisor:** coordinated all press relations and prepped officials for media interviews

U.S. Representative Carolyn Maloney Executive Assistant

- **Corporate Relations:** developed ongoing outreach programs to business community in District with 25% of Fortune 100 corporate headquarters
- **Community Affairs:** created and managed community outreach programs for east side of Manhattan district
- **Legislative Research:** analyzed potential bills and advised Congresswoman on legislative issues
- **Industry Advisory Groups:** developed and managed several business/labor groups to advise Member on industry specific issues and propose solutions

Political Strategist U.S. and Latin America

- **International Messaging:** developed messaging for nine presidential campaigns in Latin America
- **Campaign Strategy:** created and implemented political strategy for numerous domestic campaigns
- **Campaign Management:** Managed state & federal political campaigns

EDUCATION:

Georgetown University, Fellowship

Long Island University, B. A. cum laude

MISCELLANEOUS:

I have **published articles** and am a continuous source for reporters, most recently in the September issue of Forbes Magazine. During my investment-banking career, I wrote and delivered a **daily radio business report** for three NPR affiliates and later produced a bi-weekly segment for a **CBS TV affiliate**. I have been a **guest lecturer** at universities such as George Washington University, Arizona State University and Washington University in St. Louis. I have published one novel, am working on another and **am fluent in Spanish**.

Why are you interested in serving as a Mercer Island City Councilmember?

Mercer Island is going to experience significant changes over the next ten years, changes that give us the opportunity to enhance the sense of community that we all love about living here. We will have an opportunity to create a vibrant Town Center that can serve as the focal point to draw residents downtown. This is going to require a tremendous amount of community outreach. We will need to build coalitions among the various interests; homeowners, renters, developers, business owners as well as intergovernmental agencies. I want to use my experience to help make this happen.

What strength would you bring to the Council?

The challenges facing the Council are vastly different than in the past due to the changes that will occur as a result of Sound Transit. I grew up in NYC and have seen the impact that mass transit has. I spent almost 25 years in Washington, DC and watched how Metro completely remade DC and the suburban areas. I've worked for and with governments at the international, national, state and local level for almost 30 years and understand what enables governments to succeed. I've made a career out of finding ways to bring divergent interests together and forge a consensus.

What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?

While recognizing that all of the issues facing the Council are important, I'd like to focus my efforts on creating a vibrant Town Center as I believe that is one of the best ways to strengthen our sense of community. Integrating Town Center as a magnet for residents to shop, socialize and enjoy MI is an opportunity that comes along once in a generation. Balancing the impact of a Sound Transit stop without disrupting the lifestyle that we all moved here to take advantage of is going to be challenging.

I understand the City has already engaged a respected outside consultant to advise it on future development of the Town Center. Having been a consultant myself for many years and having worked with many other consultants during that period, I have the ability to ensure the City maximizes the benefits of this engagement and integrates it with the outreach programs that I envision.

My second priority would be continuing to build on the City's already successful efforts in developing a sustainability program. Mercer Island needs to remain at the forefront of regional sustainability initiatives both at the governmental level and through programs that Islanders can take advantage of.

Sustainability is an area that young people are particularly interested in. My firm has had an active internship program since 1999 in MI as well as DC. I would like to establish a City internship program focused on sustainability initiatives and that may even include each City Councilmember having their own intern each semester. We want our children to appreciate the value of public service and we want them to get involved.

My third priority would be Council communication. The reality is that we have a populace that knows very little about what the City Council is doing, generally does not know who is even on the Council, and tends to only get engaged when they strongly oppose a Council initiative or otherwise want something from the Council. One of the best ways to do that would be to be very pro-active in engaging as many residents as possible. I have a wealth of experience in creating successful outreach programs in cities throughout the U.S. and other countries. What works is to constantly listen to voters. I would drop by a senior residence such as Aljoya or Covenant Shores once a month. I would attend a PTA meeting, association meetings and actively seek out residents to listen to their ideas. I would use social media and create a dialogue with people who don't have the time to attend meetings.

Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.

I have spent 25 years working with governments and non-profit organizations. I've had an internship program with my company that has included MIHS students. I'm on the Board of Mercer Trading, a program at MIHS. I am a very active member of the JCC and have developed an extensive network of friends and colleagues. I'm a member of Herzl Ner Tamid, a synagogue on Mercer Island. As a result, I've seen what works and what doesn't work in terms of engaging residents. And, via the MIHS program as well as lecturing at government classes, I have a good sense of what drives our students and graduates.

One thing I've learned from the three area political campaigns I've been involved with is that people feel a deep kinship with the environment and the communities we live in. This is going to be the challenge the Council faces over the next few years; accommodating the disparate interests into a sustainability agenda that helps people truly appreciate the benefits both to themselves and their community.

What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?

I want to earn the trust of my fellow Councilmembers, the respect of City employees and most important, the confidence of the voters so that they will return me to office in November.

What is your vision for our City and community?

When you look at our region, there are endless examples of vibrant town centers that draw in their residents. Queen Anne and Edmonds are two vastly different communities that unite their residents via a vibrant town center. Developers are eager to renovate downtown via mixed use as well as single use and we are going to have to find a way to channel that into a Town Center that balances the needs of

business, an increasing rental community and homeowners. We don't want two Mercer Islands: those who live downtown and those who live everywhere else. Engaging all those parties, listening to their needs and desires and getting everyone to agree on a common path is what I can do.

Is there anything else you would like to add that would help us get to know you a little better?

I have spent time in the financial services community, both with high net worth individuals and real estate investment banking. I understand the goals of both groups. I have spent 25 years of my life in one form of public service or another and now I want to use that background to benefit the community where I live. I wasn't born here. I chose to live on Mercer Island because of all the places in the world I have lived or worked in; it's the place my family loves the best.

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name MATT HEW TARDIF
Residence Address 8804 SE 54th Street
Home Phone 425-691-8460 Work Phone _____
E-Mail gotmanny@hotmail.com

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

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Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040

Matt Tardif
matthew.tardif @ gmail.com
425.691.8460
Seattle, Washington

Education:

Plymouth State University (New Hampshire) 2003
Masters in Education
Keene State College (University System of New Hampshire) 1993
B.S. Occupational Safety and Health
A.A Chemical Dependency/ A.S. Applied Science

Work Experience:

2014- *Puget Sound Educational Services District* **Loss Control Consultant** Renton, WA

- Responsible for Health, Safety and Environmental issues for over 33 Educational Districts in Puget Sound area and over 45,000 employees.
- Facilitate reductions in Workers Compensation claims and supported numerous contacts to ensure that programs were implemented.
- Attend monthly safety committee meetings to discuss identified incident/injury trends and build incentives for stakeholders to work towards a zero accident culture.
- Visit employees to complete ergonomic evaluations and recommend work station changes/equipment modifications.
- Attend and participate in District Safety Committee meetings and act as on-site stewardship to maintain proactive injury reviews and planning.
- Liaison with workers compensation team to identify loss trends, collate data to target primary concerns and facilitate enhanced and robust program implementation.
- Editor of *Sound Advice* quarterly EHS publication for distribution for Trustees.
- Coordinate client relations meetings to ensure Workers Compensation Trust is aware of all relevant services offered through our Loss Control team.
- Complete Ergonomic analysis and Job Hazard Analysis at multiple district locations.
- Present information at annual meetings to develop top-down approach to safe schools.
- Facilitate noise monitoring program for exposed employees
- Conduct Noise Assessment for identification of positions requiring PPE at districts.
- Complete staff training for custodial employees in back prevention.

2003-2013 **International Teacher** South Africa, Egypt, Kurdistan (Iraq)

- Working internationally in multi-age classroom environments with positions from Grade one through Grade eight and in roles from Computer Technology to US History.
- Chairperson for multiple safety/security committees: Responsibilities included hazard identification, evacuation planning, coordinating practice drills, facilitating first aid training for staff, acting as liaison with security managers to ensure implementation of current best practices. I was also involved with Embassy staff to receive daily updates/briefings and threat levels on a Regional scale.

2000-2003 *Castle Springs Bottled Water Distribution* **Safety Manager**

- Responsible for overall safety in production facility with oversight and management of other contract safety personnel.
- Responsible for managing and monitoring incident rates, safety statistical reporting and compliance with local and federal regulations, codes, etc.
- Developed accident prevention programs, incentive programs and business unit safety objectives and conducted complete compliance programs and safety initiatives.
- Facilitated on-call, emergency response, incident investigation and regulation reporting responsibility. Responsible for performing root cause analysis for all safety related incidents.
- Assisted in the preparation of safety preplans and hazard analysis identification for both power and lock-out/tag-out work
- Monitored fleet safety and transport systems
- Responsible for waste water pollution program
- Maintain MSDS and relevant reporting
- On-site First Responder/Hazmat
- Conducted annual staff trainings as required
- Implemented PPE program for designated areas
- Initiated mandatory forklift training for all drivers
- Monitor indoor-air quality and coordinate equipment inspection/monitoring

1998-2000 *Personnel Connection Inc.* Lebanon, NH **Risk Manager and EHS Trainer**

- Worked for contract employment service firm training staff in advance for varying outsourced positions. Conducted EHS reviews for clients and supported in-house roll out of newly mandated OSHA Regulations. Developed return to work/light-duty programs for employees assigned to workers compensation program.
- Created Ergonomic Assessment Plans for employees in multiple office locations throughout New England region.
- Completed relevant documentation for Workers Compensation claims (HR Function)
- Coordinate on-site drug screening/testing program for driving related positions

1995-1998 *Echlin Automotive (Dana Corporation)* New Haven, CT

- **EHS/Loss Control Representative** for over 200 North American manufacturing locations. Responsible for EHS audits, and main internal contact with insurance provider (AIG) to ensure compliance related to EHS.
- Met with General Managers and designated representatives to conduct staff training and conduct site inspections to reduce relevant exposures.
- Conducted multi-division regional seminars/conventions to facilitate understanding of trends, proactive policies and thorough comprehension of robust preventative strategies
- Monitor OSHA 200 Logs and identify corporate wide statistics to support programs for implementation by Regional/District role players.

1. I am interested in serving the community and getting involved more immediately in the daily operations of Mercer Island. I have a family background of involvement in local politics and have always taken an interest in the process of City Government. I think many people who complain and criticize the government are generally focused on the Federal level. I think it gives you more credibility in life to have actually served in a civic position. Finally I have the time currently to commit myself to the process.
2. I am a problem solver. I listen intently to problems/situations that require a decision and work hard to understand and formulate a favorable outcome. I think I am exceptionally creative and am known for thinking outside the box. I am a good communicator and both these strengths assist me in solving problems. I am also a patient person and generally don't rush to make decisions with identifying solutions to problems.
3. I think the City needs to address making the downtown a substantially more viable destination for local residents. I feel many times residents are attracted to more established city centers in Bellevue/Seattle. I would work on a select committee to attract anchor businesses that could allow Mercer Island to retain its main street character, but secure some more widely known regional/national chains. Second I think that we need to build stronger community events and get residents interacting with more frequency/engagement. I would work on developing a network of citizens who could commit to volunteering to ensure unique annual events become widely embraced by the community. Finally I would work on Parks and Recreation/School use and try and come up with ways to allow them more robust use. Specifically trying to find more enrichment opportunities, sports, arts and culture related events for children on the Island.
4. I have been involved in school communities a large part of my adult life. I have served on specific committees and worked to accomplished many education related goals. I have served on the Community Policing Forum and been involved in trying to reduce crime while living/working in South Africa. These have helped prepare me for this role through offering ideas/input and then executing the steps to see things through to the positive outcomes desired.
5. I hope to establish myself as someone who values the time it requires to be a good steward for a wonderful community. I would like to build positive relationships and interactions with other citizens of Mercer Island.
6. My vision is for Mercer Island to become known nationally as a community with distinct characters, commitment to Arts & Culture and with citizens who are positively excited about living where they do.
7. I relocated to Mercer Island via Johannesburg, South Africa and chose it specifically because it seemed very comparable in size to the City that I grew up in on the shores of Lake Winnepesaukee in New Hampshire. I have three children attending school on Mercer Island and intend to commit here for an extended duration of time and want to start making a positive impact. I am personable, witty and have a good sense of humor, but I also like to be part of change.

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Joel Wachs

Residence Address 7635 SE 29th Street, Mercer Island, WA 98040

Home Phone 206-403-5936 Work Phone 206-795-9091

E-Mail joelwachs.wa@gmail.com

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.
5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

Please return this form, your cover letter, resume and answers to the supplemental questions to the City Clerk at Mercer Island City Hall (9611 SE 36th Street) **no later than 5:00 p.m. on Tuesday, December 30, 2014.** Applications received after 5:00 p.m. will not be accepted.

The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040**

7635 SE 29th Street
Mercer Island, WA 98040

December 30, 2014

Ali Spietz, City Clerk
Councilmember Recruitment
9611 SE 36th Street
Mercer Island, WA 98040

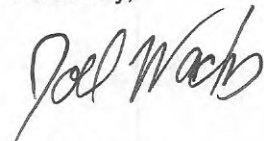
Dear City Clerk Spietz, Mayor Bassett, and Distinguished Councilmembers,

It is an honor to submit my application to fill the vacancy on the Mercer Island City Council left by Councilmember Tana Senn.

Since moving to Mercer Island seven years ago, I have dedicated many hours to various community groups ranging from the Mercer Island Farmers Market to the Friends of the Mercer Island Library to the Committee for Mercer Island Public Schools (CMIPS). In addition to working with these groups, I have had the privilege to serve on the Mercer Island Open Space Conservancy Trust board since 2012 and the Mercer Island Library Board since July of this year. My work with public policy groups has extended beyond Mercer Island to regional and state organizations, including the PCC Farmland Trust, the AgForestry Leadership program, and the Washington State Farmers Market Association, where I served as president and led efforts to pass two state laws.

I believe that I would bring a valuable perspective and depth of experience to helping the City Council maintain our community's well-deserved reputation as being one of the best places to live and work.

Sincerely,

A handwritten signature in black ink that reads "Joel Wachs". The signature is written in a cursive, flowing style.

Joel Wachs

Enclosures

Joel Wachs

P.O. Box 672
Mercer Island, WA 98040
joelwachs.wa@gmail.com
206-403-5936

CIVIC AND COMMUNITY EXPERIENCE

Mercer Island Library Board, Mercer Island, WA, Deputy Chair (July, 2014-present)

Mercer Island Town Center Visioning Group, Mercer Island, WA, Member (2014-present)

Mercer Island Library Working Committee, Mercer Island, WA, Member (2014)

Residential Housing Association Legislative Committee, Seattle, WA, Member (2013-present)

Committee for Mercer Island Public Schools, Mercer Island, WA, Member (2013-4)

Puget Sound Regional Food Policy Council, Seattle, WA, Member, Farmers Market Working Group (2013)

Mercer Island Open Space Conservancy Trust, Mercer Island, WA (2012-present)

Chair (2014-present)

Trustee (2012-present)

King County, Health Department, Seattle, WA, Member, Farmers Market Access Project (2012)

PCC Farmland Trust, Seattle, WA, Planning Committee, Member (2011)

Seattle Tilth, Seattle, WA, Member, Farm Incubator Advisory Committee (2011)

Washington State Farmers Market Association (WSFMA), Seattle, WA (2009-present)

Board advisor, (2011-present)

President (2010-1)

Board member (2009-2011)

Chair, Advocacy Team (2011-November, 2014)

- Led efforts to pass a bill that makes wine sampling at farmers markets legal in Washington State (SB 5674), the re-funding of the domestic marketing program at the state's Department of Agriculture, and continued funding for the WIC Farmers Market Nutrition Program
- Led teams that have advocated for national policy issues affecting farmers markets including First Amendment Rights and music licensing

Washington State Farmers Market Action Team, WA, Member (2009-present)

Friends of the Mercer Island Library, Mercer Island, WA (2008-present)

President (2012)

Volunteer (2008-present)

Mercer Island Farmers Market, Mercer Island, WA (2008-2012)

Board advisor (2012)

President (2011-2)

Vice President (2010-1)

Volunteer (2008-10)

The University of Chicago Library Visiting Committee, Chicago, IL, Member (2007-present)

EDUCATION

- Bachelor of Arts, The University of Chicago (1992)

APPLICATION FOR APPOINTMENT TO
MERCER ISLAND CITY COUNCIL POSITION #4
from Joel Wachs

1. Why are you interested in serving as a Mercer Island City Councilmember?

Public policy and volunteering have been a central focus of my life for my entire life. This activity has taken on an even more important role since I moved to Mercer Island. Serving as a member of the City Council would provide me with an opportunity to continue to work with the Council, city staff, and Mercer Island residents to maintain our community's high quality of life.

2. What strength would you bring to the Council?

I have a history of working with a variety of community and non-profit organizations in leadership roles. My experiences with these groups as well as through my professional career have taught me the importance of working collaboratively with others to listen, evaluate facts and opinions, develop goals, and achieve results. By using these skills, I have helped both to build new Island organizations and assets, such as the Mercer Island Farmers Market, as well as maintain and strengthen existing ones, such as the Mercer Island Open Space Conservancy Trust.

3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?

Budget: The City Council has spent the past several budget cycles dealing with an extremely difficult fiscal environment. Even as the national and state economies continue to recover, the City Council continues to face budget challenges. In order to maintain our community's current high quality of life and invest for its future, the City Council will need to listen to Island residents to understand their priorities, communicate clearly with them on what is possible with limited financial resources, and seek possible sources of funding outside of traditional taxes fees. Examples of funding from non-city resources include the majority of the Mercer Island Farmers Market's funding coming from fees and donations, all of the funding for the Mercer Island Library coming from the King County Library System and the Friends of the Mercer Island Library, and the proposed development of the Mercer Island Center for the Arts with donations from private sources.

Growth and Development: Mercer Island is experiencing many challenges as its population grows and the Town Center develops into a denser business and retail destination. These challenges include those that are familiar to all communities as they change—conflicted feelings over the loss of a way of life and excitement for a new one; differences of opinion on proposed development; balancing competing desires—and some that are unique, such as living on an island and therefore being more confined in space than surrounding communities. In addition to the questions of what we would like our community to be, the City Council must also be a participant in discussions of the role of Mercer Island in the wider region. Similarly to the solutions to the budget challenges, the City Council will need to listen to residents and communicate clearly with them. In addition, with issues related to the Town Center, the Council will have to work more widely with property and business owners and the Chamber of Commerce. In terms of what role Mercer Island will need to play in the wider region, the City

Council will have to work collaboratively neighboring communities and regional authorities, such as Sound Transit.

Transportation: There are numerous transportation issues confronting our community stemming from a variety of issues—a growing population; a need for more parking in the Town Center; a desire for more sustainable means of travel as well as for short travel times; safety concerns for children walking to school and recreational activities and runners and bicyclists on our roadways. Balancing all of these will be very difficult. As with the solutions to our community's budget and growth issues, the City Council will have to listen closely to residents and communicate clearly with them over possible solutions.

4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.

During the past several years, I have served as a volunteer for several Mercer Island community organizations and city boards, including the Mercer Island Farmers Market, the Friends of the Mercer Island Library, the Mercer Island Library Board, the Mercer Island Open Space Conservancy Trust, and the Committee for Mercer Island Public Schools. I have also served on the boards of many regional and state groups such as the Washington State Farmers Market Association, the Washington State Farmers Market Action Team, and the PCC Farmland Trust.

Working with these groups have given me not only a deeper understanding of the various public policy issues confronting our community and region, but also a voice in solving some of them. These solutions have included building new organizations, strengthening existing ones, restoring or maintaining funding for various programs in the midst of difficult budget environments, and passing laws in Olympia.

Through this work, I have learned firsthand the challenges, frustrations, and joys of working on local and regional public policy issues.

5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?

As a new councilmember, I would seek to work closely with the other members of the City Council, work to address the issues of:

- The budget;
- The public water supply;
- The southend fire station;
- The library remodel; and
- Parking both in the Town Center and for public transit.

6. What is your vision for our City and community?

My vision is for our community to continue to grow and develop to provide additional services and infrastructure for all of its residents, while at the same time maintain its sense and feeling of a small town with its long-time traditions of Summer Celebration, high-quality schools, and open space as well as new ones, such as the Mercer Island Farmers Market.

7. Is there anything else you would like to add that would help us get to know you a little better?

My involvement with various city, regional, and state organizations and boards have given me a greater sense of community as well as a circle of friends and relationships that I would not have otherwise. I cannot imagine my life now without these ties or my deep commitment to Mercer Island, the Puget Sound region, and the State of Washington.

APPLICATION FOR APPOINTMENT TO MERCER ISLAND CITY COUNCIL POSITION #4

Applicant Information

(Please type or print)

Applicant Name Wendy Weiker
 Residence Address 4800 East Mercer Way, MI 98040
 Home Phone 206.214.6424 Work Phone 425.457.5850
 E-Mail wendyw@live.com

Cover Letter & Resume

Please attach a one page cover letter and a resume of no more than two pages to this application.

Supplemental Questions

Please respond to the following questions regarding your interest in the position of Councilmember for the City of Mercer Island on separate pages, using no more than 3 pages total:

1. Why are you interested in serving as a Mercer Island City Councilmember?
2. What strength would you bring to the Council?
3. What are the three highest priorities and/or issues you believe the City needs to address? How would you propose to address these issues?
4. Explain your current and past community involvement and/or service on city, nonprofit, or public boards, committees, task forces, or commissions and how this has contributed to the Mercer Island community. Address its relevance to the position of Mercer Island City Councilmember.
5. What do you wish to accomplish during this appointed term as a Mercer Island City Councilmember?
6. What is your vision for our City and community?
7. Is there anything else you would like to add that would help us get to know you a little better?

Please return this form, your cover letter, resume and answers to the supplemental questions to the City Clerk at Mercer Island City Hall (9611 SE 36th Street) **no later than 5:00 p.m. on Tuesday, December 30, 2014.** Applications received after 5:00 p.m. will not be accepted.

The application and any correspondence should be addressed to:

**Ali Spietz, City Clerk
 Councilmember Recruitment
 9611 SE 36th Street
 Mercer Island, WA 98040**

Wendy Weiker
4808 East Mercer Way
Mercer Island, WA 98040
Mobile: 260.214.6424
E-mail: wendyw@live.com

December 19, 2014

Ali Spietz
City Clerk
Councilmember Recruitment
City of Mercer Island
9611 SE -36th Street
Mercer Island, WA 98040

Dear Ms. Spietz,

Enclosed are my resume and answers to the supplemental questions for your consideration in the Mercer Island City Council position #4 appointment process. I trust that my public administration education, local community service experience, and professional public affairs background - including my current community relations role at Puget Sound Energy (electric and natural gas service provider for Mercer Island) - make me an ideal candidate.

My family and I have lived on Mercer Island for almost 10 years. Like many islanders, we moved here with two small kids because we trusted this community would deliver on its reputation – a stellar school district, safe neighborhoods, beautiful open spaces, youth programs for our toddlers, easy access to off-island work, and caring neighbors who look out for each other. I want to serve as a councilmember because I care about this community's legacy and future. I know my skills, perspective, and commitment to inclusive decision-making can have a positive impact on city council deliberations and choices about the community issues before us.

It would be my privilege to talk with you and your colleagues further about how my capabilities, experience, and interpersonal skills could benefit city government proceedings and impacts in our community. Thank you for your consideration.

Regards,



Wendy Weiker

1) Why am I interested in serving as a Mercer Island Councilmember?

I have lived on Mercer Island for almost 10 years. Like many residents, my husband and I moved here with two small children for the incredible school system, safe neighborhoods, beautiful environment, and easy commuting options to both Seattle and the Eastside. We are lucky to call this island home and be part of a community that takes pride in its history, present, and future. I want to serve on the city council because I care about Mercer Island's people, places, and prosperity. My public administration and community engagement background would serve city government well as we work to keep our city safe, vibrant, and ready for the region's growth.

2) What strength would I bring to the City Council?

I am a good collaborator. When faced with determining a plan of action or making a decision, I do the research to understand the issues, potential impacts, and opportunity costs in taking action. Part of that research includes talking with people to learn what their perspectives are, where their values lie, what objectives they have, and how we can work together to get the best results. In my professional, volunteer, and parenting experiences I've found that I can be most impactful in difficult situations by having an idea of what outcome might be best, including others in identifying additional options, listening with an open mind, and focusing on what's achievable.

3) What do I believe are the three highest priority issues the city needs to address & how would I propose addressing them?

I think the three highest priority issues facing the city have to do with providing basic services on the island while also preparing our community for the future. Local transportation systems, town-center planning opportunities, and balancing community expectations with available city resources are three areas that require proactive, thoughtful governance.

Maintaining and enhancing our island's transportation infrastructure is of paramount importance. Whether our island residents and visitors walk, bike, drive or take public transit around or through our community, it's critical that we have safe roads, intersections, trails, bike paths, crosswalks, parking, and easy access to our commercial districts and open spaces.

Another priority issue facing our city is the north-end community development options in the coming years. In addition to improving town center access and amenities for residents, Mercer Island's opportunity to be recognized as a "destination" or "pass-through" city in the region will be determined by the land planning and development choices we make along our I-90 corridor.

A third but equally important issue facing city leaders and our community is the difficulty of meeting high resident expectations for civic amenities, infrastructure, and regional planning needs with limited budget and city staff capacity. Decisions will have to be made about which

desired city projects and programs are delivered or delayed once basic island infrastructure and staffing needs are met. Determining what those activities are and making trade-offs about what gets done first or not at all will require a thorough, thoughtful, and inclusive decision-making process.

To further understand and address these and other issues, my approach would be to review existing city and regional plans, research what other jurisdictions are doing about the issues, seek recommendations from city staff, hire subject matter experts when needed, solicit input from community members, and take the necessary time to thoroughly consider all options before determining the best course of action. I believe in open and informed decision-making processes based on financial realities and the input of people impacted by the decisions.

4) How has my current and past community service for Mercer Island benefited the community?

It has been my privilege to serve on the Mercer Island Utility Board for the last four years. My intent with this community service was to contribute to the city's effective management of our water system infrastructure based on my professional expertise (and current employment) with Puget Sound Energy. I have had a positive impact on Utility Board proceedings because I prepare for meetings, listen, ask thoughtful questions, and engage others in making collaborative decisions. This work benefits city efficiency because staff and board members review and make recommendations regarding the detailed maintenance, operations, capital, and revenue needs of our civil infrastructure so Councilmembers can focus on larger utility policy issues, emergency communications, and final rate determinations.

In my ten years on the island, I have been a volunteer fundraiser for three Mercer Island school PTAs, the Mercer Island Schools Foundation, and our recently created 6-12th grade Mercer Island Band Boosters organization. I also joined the volunteer team that galvanized community support to pass the successful school bond that is funding renovations at our existing schools and the building of a new one. The positive and visible benefit of this work has been the addition of thousands of dollars to our local school budgets that directly support student learning, classroom resources, teacher effectiveness, and our tradition of school district excellence.

5) What do I hope to accomplish in my appointment term?

In my appointment time on the City Council, I want to use my Mercer Island Utility Board expertise to help inform and guide the decisions surrounding our response activities to last fall's boil water advisories. I understand our water system's infrastructure, staff resources, and current recommendations for addressing last fall's problems and know I can contribute to addressing existing concerns so Mercer Island residents and businesses don't have to manage another boil advisory in the future. By making and communicating progress on this issue, I hope to foster increased islander trust in the integrity of our drinking water and water delivery systems.

6) What is my vision for our city & community?

We are so fortunate to call Mercer Island home. This is a vibrant city with safe neighborhoods, incredible schools, beautiful open spaces, engaged citizens, comprehensive community

programs, and easy access to our region's major employment centers. My vision for city government is to continue to deliver the fundamental services of our premier residential community while also working with residents, planners, developers, partners, and others to ensure we maintain our tradition of excellence when addressing new community challenges and opportunities.

7) Why me?

With my public administration education, community relations work experience, and Mercer Island volunteer track record, I offer a unique combination of skills and perspective that would serve our city government and this community well. Not only am I capable, more importantly I care. I care about our people, our places, and our possibilities.

Thank you for your consideration.

QUALIFICATIONS

- *Demonstrated ability to plan, deliver, and evaluate community engagement projects*
 - *Broad knowledge of public administration, utility industry, and Mercer Island community*
 - *Excellent oral, written & interpersonal communication skills*
-

PROFESSIONAL EXPERIENCE

Community Involvement Program Manager, Puget Sound Energy **2010-present**

Manage \$1.6 million community investment portfolio throughout PSE service territory with an emphasis on strategic initiatives and effective partnerships that promote customer emergency preparedness, civic economic development, and environmental stewardship. Create regular reports and conduct research for company leaders regarding community engagement impacts, program success stories, and corporate social responsibility metrics. Develop content for community presentations, company newsletters, social media, department website, and program marketing materials. Present PSE customer and community engagement messages to internal and external audiences.

State Government Affairs Analyst, Puget Sound Energy **2008-2010**

Researched government, community, and energy industry issues and wrote briefings for senior management. Drafted company strategies, positions, and tactics for legislative, philanthropic, and community engagement plans. Developed broad knowledge of PSE business, community, and customer interests during legislative sessions, state and local elections, municipalization campaigns, and regional energy policy gatherings. Managed the State Government Affairs' budget and company-wide compliance for PDC reporting of political donations. Represented the company's business, community engagement, and public policy interests to employee, customer, and industry groups.

Community Relations Manager, Washington Mutual Bank **1997-1999**

Managed a \$5 million national community engagement program in regional markets that focused on increasing visibility and impact for the company's customer-focused priorities of increased K-12 academic achievement, financial literacy, and affordable housing. Developed local community partnership strategies, executed public relations work plans, and created financial and evaluation reporting systems to demonstrate program cost-effectiveness for local managers that met company-wide goals. Lead the national employee giving campaign for 25,000 employees in over 1,200 locations. Evangelized WAMU corporate citizenship successes and opportunities to internal and external audiences.

Community Affairs Associate, Microsoft Corporation **1995-1997**

Coordinated \$12 million in global grant, product, and employee giving programs that invested in human service, K-12 and higher education, arts, and environment organizations. Managed budget reports, reviewed proposals, researched community partner opportunities, made funding recommendations, and conducted grant and program evaluations. Presented corporate citizenship program parameters, impacts, and engagement opportunities to employee groups, potential grantees, existing partners, and corporate philanthropy peers. Helped launch the company's first national corporate giving initiative, Libraries Online, which partnered with the American Libraries Association to provide all public library patrons with free access to technology.

Human Services Intern, United Way of King County**1994-1995**

Conducted needs assessment of under-served communities in King County by doing research, interviewing subject matter experts, and collaborating with community advocates and economic development partners. Organized and facilitated meetings to gather data from grantees, funders, and community leaders. Worked with Human Service Managers to determine recommended community safety net funding priorities and allocation models. Assisted Board sub-committee in adopting grant application guidelines, allocation process, funding priorities, and program evaluation metrics.

Year One Program Manager, Piton Foundation**1991-1993**

Worked with Foundation leadership, community volunteers, and Year One Board of Directors to create Denver's successful Year One pilot program that provided community service, mentoring, continuing education, and job training opportunities for at-risk youth. Managed daily project operations and assisted board committees with grant writing, community outreach, communications, budgeting, and program management.

EDUCATION**Master of Public Administration (MPA), 1995**

University of Washington, Evans School of Public Affairs

B.A. in Psychology and Anthropology, 1991

University of California, Irvine

COMMUNITY SERVICE

City of Mercer Island Utility Board, Board Member, 2010 – present

Mercer Island High School PTA, Legislative Advocacy Co-VP, 2014-present

Leadership Eastside, Class Member, 2013 – present

Mercer Island Town Center Visioning Group, Volunteer, 2014 - present

EarthShare Washington, Board Vice President, 2011 – present

Mercer Island School District PTAs & Band Boosters, Volunteer Fundraiser, 2004-present

Friends of Tana Senn, Campaign Volunteer, 2013-2014

Fix Overcrowding Campaign, Community Outreach Team, 2013-2014

Women's Funding Alliance, Allocations Committee Member, 2012-2013